



Press Information

Leica D-Lux 7 Street Kit: The perfect choice for spontaneous street photography

Wetzlar, 11th March 2021. The black-finish variant of the Leica D-Lux 7 is now also available as part of a Street Kit, whereby the compact allrounder is complemented by a hand grip, additional black paracord camera strap by COOPH, and a spare battery. The light-weight set is an ideal choice for travel and street photography alike. For ultimate spontaneity and convenience, the lens is protected by an auto lens cap with an ingenious opening mechanism – which means that the photographer no longer has to remove the lens cover prior to shooting.

The Leica D-Lux 7 featured in the Street Kit offers the same technical specifications, multi-faceted functions and intuitive operating concept that distinguish the serially produced model. Equipped with the light-sensitive zoom lens Leica DC Vario-Summilux 10.9–34 f/1.7–2.8 ASPH. (equivalent to 24 – 75mm in the 35mm format) and a Four Thirds sensor, the high-performance compact camera delivers outstanding image quality in all shooting situations. Features such as touchscreen operation, Bluetooth technology, or in-camera charging via the USB port make the Leica D-Lux 7 an extremely flexible camera which gives the photographer a great deal of freedom, and the ability to capture the decisive moment.

Thanks to the straightforward connection with the Leica FOTOS app, the Leica D-Lux 7 can be operated remotely via smartphone; the app also enables the fast and direct transfer of images to iOS and Android devices. The images can then either be instantly shared on social media platforms, or edited beforehand.

About Leica Camera

Leica Camera AG is an internationally operating, premium-segment manufacturer of cameras and sport optics products. The legendary reputation of the Leica brand is founded on a long tradition of excellent quality, German craftsmanship and German industrial design, together with a long standing tradition of innovative technologies. Leica Camera AG has its headquarters in Wetzlar, in the state of Hesse in Germany, and a second production site in Vila Nova de

Famalicão, Portugal and operates its own worldwide network of regional organisations, Leica Retail Stores, Leica Galleries and Leica Akademies.