



Press Information

37th Leitz Photographica Auction

Leica lens achieves world-record bidding price

Wetzlar, November 26, 2020. At the auction on November 21, 2020, the prototype of the **Vario-Elmar-M 28–75mm f/3.5–5.6 ASPH. (lot no. 271)** reached a bid price of **240,000 euros incl. premium** – making it the **most expensive Leica lens ever sold at an auction!** The auctioned lens is one of only three existing Vario-Elmar-M lenses. It was intended as a universal lens to replace the Tri-Elmar 28-35-50. However, the project was abandoned due to the complexity of the mechanical and optical design. Only three lenses met the high standards of the Leica engineers and were completed.

The most exciting bidding war was sparked by the **Leica MP 10323 ‘Meister Edition Berlin’ (lot no. 225)**. The auctioned model was one of ten cameras built in 2017 to mark the tenth anniversary of Leica Store Berlin. Listed at a start price of **7,000 euros**, the camera finally went under the hammer for **78,000 euros incl. premium**.

Many other Leica items also achieved top results. Examples include the **Leica MP black paint 10799 ‘70th Anniversary Republic of Korea’ (lot no. 223)** with a sales price of **84,000 euros incl. premium**, as well as the **Elcan 2/66 mm (lot no. 266)** with a sales price of **90,000 euros incl. premium**, and the **Leica M3 olive Double Stroke Bundeseigentum (lot no. 169)**, which sold for **60,000 euros incl. premium**.

Another outstanding result was achieved by a **Voigtländer Daguerreotype camera from the year 1840 (lot no. 555)** with a sales price of **192,000 euros incl. premium** – making it the second-most expensive lot at the auction.

The auction house once again contributed one auction lot in support of a charitable cause: the **Leica M-P Rolf Sachs 'Grip' Edition (lot no. 224)** changed hands for an impressive **20,400 euros incl. premium**. The proceeds will be donated to **Licht ins Dunkel**, Austria's leading humanitarian aid campaign.

'**Leitz Photographica Auction**' is one of the world's leading auction houses for classic and vintage cameras and photographica, and is now firmly established on the international scene. A rare example of the Leica 0-Series produced in 1923 was a sensational highlight at the auction in 2018. The camera achieved a record-breaking hammer price of 2.4 million euros and still holds the record for the highest price ever paid for a camera sold by auction. For further information visit www.leitz-auction.com

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