



## Press Release

### **Leica V-Lux 5 Explorer Kit:**

**From today, the ideal camera for travel, sport and outdoor photography is available as a set.**

**Wetzlar, 24 September 2020.** The Leica V-Lux 5, the universal compact camera for travel, wildlife and sports photography, is on sale in a set with additional accessories. Alongside the camera, this set includes a system bag from the Billingham 'Hadley' collection – the 'Hadley Digital, Imperial Blue Canvas / Tan Leather'. The robust bag is distinguished by its style and functionality. With its cleverly designed features and waterproof materials, it offers optimum protection and ample space for the safe stowage of the camera kit. The V-Lux 5 Explorer Kit also includes a 'Leica Rope Strap Glowing Red designed by COOPH'. Made from the same material used for climbing ropes, and featuring elements in Italian leather, this simultaneously robust and elegant carrying strap ideally complements the travel set and ensures safe and comfortable carrying of the camera in every situation.

The technical specifications of the Leica V-Lux 5 compact camera in the set are identical to those of the standard model and impress with an extensive range of features, versatile functions and an intuitive handling concept. Whether for travel, at sporting events or on outdoor adventures – the Leica V-Lux 5 is the perfect camera for capturing photographic memories in perfect picture quality. With an enormous range of focal lengths from 25 to 400 mm, its zoom lens is ideal for all photographic situations – from wide-angle, standard, and telephoto photography to macro close-ups down to a distance of only 3 cm. Its fast autofocus reliably captures every subject and a continuous shooting function with up to 12 frames per second at full resolution make it the perfect choice for sport and wildlife photography. The

camera's performance profile is complemented by a high-definition, 4K-resolution, digital video recording function that captures true-to-life memories in moving pictures.

### **About Leica Camera**

Leica Camera AG is an internationally operating, premium-segment manufacturer of cameras and sport optics products. The legendary reputation of the Leica brand is founded on a long tradition of excellent quality. In combination with innovative technologies, all Leica products fulfill a common objective: better pictures, wherever perception and visualization matter. Leica Camera AG has its headquarters in Wetzlar, in the state of Hessen in Germany, and a second production site in Vila Nova de Famalicão, Portugal and operates its own worldwide network of regional organizations, Leica Retail Stores, Leica Galleries and Leica Akademies.