



Press Release

Leica Ettas Bag: Sporty camera bag for optimal protection

Wetzlar, June 10, 2020. With the new Ettas camera bag, Leica Camera AG presents yet another accessory suitable for numerous Leica models. The universal shoulder bag is available in two color combinations: red-and-black, or khaki-and-black. A specialist coating on the robust canvas fabric, along with a rubberized zipper, provides optimal splash protection. The compact bag is suitable for the Leica V-Lux, the Leica Q2, or the system cameras CL, TL2 and M with a mounted lens of up to 90mm focal length.

An interior pocket with fastener accommodates additional batteries, SD cards or filters. With its broad shoulder strap, the Ettas bag provides utmost comfort while ensuring that the camera is always readily at hand. A special clip on the back of the bag provides the option of attaching your camera straight to your belt.

The new Leica Ettas Bag is available as of now at Leica retailers and Leica Stores worldwide.

About Leica Camera

Leica Camera AG is an internationally operating, premium-segment manufacturer of cameras and sport optics products. The legendary reputation of the Leica brand is founded on a long tradition of excellent quality. In combination with innovative technologies, all Leica products fulfill a common objective: better pictures, wherever perception and visualization matter. Leica Camera AG has its headquarters in Wetzlar, in the state of Hessen in Germany, and a second production site in Vila Nova de Famalicão, Portugal and operates its own worldwide network of regional organizations, Leica Retail Stores, Leica Galleries and Leica Akademies.