

## **Press Information**

## **Leitz Photographica Auction**

1.02 million euros: collector pays record sum for a Leica MP black paint at the 35th Leitz Photographica Auction

**Vienna, 26 November 2019.** The now 35th camera auction held by the auction house Leitz Photographica Auction in Vienna registered numerous top auction results.

The 'magic' price barrier of one million euros was broken again at the auction on 23 November 2019: With a price of **1,020,000 euros** incl. buyer's premium, the absolute highlight of the auction was a **Leica MP black paint No. 2**. The **Leica MP No. 2** is the second Leica MP ever built and the first to be finished in black paint. The Leica MP was launched at the photokina show in Cologne in 1956. With a total production of 412 examples (including 141 in black paint), the Leica MP is one of the rarest Leica models of all.

For the first time, the proceeds of the sale of one particular lot were donated to a charitable organisation. Lot 108, a **Leica M2 black paint**, changed hands for an impressive **9,000 euros** incl. buyer's premium. The entire sum will be donated to the Austrian branch of the charity **Caritas** for its 'Canisibus' project – mobile soup kitchens that provide hot soup and bread for homeless persons.

'Leitz Photographica Auction' is one of the world's leading auction houses for classic and vintage cameras and photographica, and is now firmly established on the international scene. A rare example of the Leica 0-Series produced in 1923 was a sensational highlight at the

auction in 2018. The camera achieved a record-breaking hammer price of 2.4 million euros and still holds the record for the highest price ever paid for a camera sold by auction. For further information, please visit <a href="https://www.leitz-auction.com">www.leitz-auction.com</a>.

## Note for journalists:

The image material has been released for publication in print media or temporary online publications and may be used only in direct association with reporting on the 35th Leitz Photographica Auction from 23 November 2019.