



Press information

Limited special edition for the 100th anniversary:

The Leica CL '100 jahre bauhaus'

Wetzlar, 17 May 2019. Leica Camera AG celebrates the 100th anniversary of the Bauhaus with a special edition of the Leica CL '100 jahre bauhaus'. The set comprises a silver version of the Leica CL, a matching Elmarit-TL 18 mm f/2.8 ASPH. lens in silver and a carrying strap. The leather trim of the camera and the carrying strap are embossed with the Bauhaus logotype. This was created in 1929 by Joost Schmidt, one of the earliest students of the school, who defined the distinctive typography of the Bauhaus more than any other, for the title of the quarterly magazine of the same name. A further special feature of the Leica CL '100 jahre bauhaus' is the restrained execution of the Leica logo in black on the camera body. Together with the subtle Bauhaus-embossing, the special edition ideally reflects the concept of plain and simple design advocated by the Bauhaus school in accordance with the principles of 'form follows function'.

The Leica CL '100 jahre bauhaus' is on sale from 27 May. The edition is strictly limited to only 150 examples.

The Leica CL is a synthesis of iconic design and advanced camera technology. As a compact system camera, it stands as a versatile tool for photographers who appreciate faultless image quality and an outstandingly intuitive handling concept. A 24-megapixel sensor, fast autofocus and a continuous shooting rate of up to ten frames per second make the Leica CL the ideal companion for spontaneous photography. Its outstanding features include an EyeRes® electronic viewfinder with a latency time below the threshold of perception and a resolution of 2.36 million pixels that offers its users numerous advantages. As the final image

is visible in the viewfinder before the shutter release is pressed, users have complete control over the composition of their subjects.

The Leica CL impresses not only as a still picture camera, but also with a video function with a resolution of up to 4K. Thanks to seamless connection to the Leica FOTOS App, pictures can be quickly and easily sent to a smartphone and shared in social media networks.

On top of this, its handling concept is extremely user-friendly. All the essential controls of the CL are located on the top plate of the camera. In addition to the electronic viewfinder, there are two dials for setting the aperture, shutter speed, ISO value and the exposure mode. An additional display on the top plate instantly provides information about all relevant settings and exposure parameters.

In addition to the Elmarit-TL 18 mm f/2.8 ASPH. lens from the special edition, an extensive range of other lenses is also available for the Leica CL. Thanks to the 'L-Mount Alliance', recently established with the partners Panasonic and Sigma, the Leica CL is also perfectly equipped to take advantage of coming lens developments. The camera is fully compatible with all current and future lenses constructed in accordance with the L-Mount standard.