



Press information

Special editions in olive green:

Leica Camera AG presents the Leica M10-P and the Leica Summicron-M 50 mm f/2 as limited 'Safari' editions.

Wetzlar, 31 January 2019. Leica Camera AG is writing the next chapter in the success story of special editions finished in olive green enamel and now presents the latest model in this series – the Leica M10-P Edition 'Safari'. Otherwise identical to the serial production model in terms of performance and technical specifications, the special features of this camera are its eye-catching olive green enamel finish and the accessories supplied with the camera. A carrying strap and a case for SD memory cards and credit cards, both crafted from Brandy-coloured, genuine full grain cowhide, underline the aesthetics and the unusual looks of the limited special edition of 1,500 examples of the camera. The matching Leica Summicron-M 50 mm f/2 Edition 'Safari' premium lens will be offered separately. It is the first ever M-Lens in the history of Leica products to be produced in olive green enamel finish and, together with the camera, creates a perfect symbiosis of functionality and design. Current planning foresees a limited edition of 500 examples of the Leica Summicron-M 50 mm f/2 Edition 'Safari' lens.

The Leica M10-P Edition 'Safari' is on sale from today. The Leica Summicron-M 50 mm f/2 Edition 'Safari' premium lens will be available from 15 February 2019.

In addition to the special enamel finish, the Leica Summicron-M 50 mm f/2 Edition 'Safari' is also distinguished by other design features. The distance scale in feet and the focal length engravings are picked out in red paint and stand in contrast to the otherwise white engravings on the lens. As the technical specifications and optical performance are identical to those of the serial production model, the lens is therefore not only an ideal complement

to the olive green M-Cameras. The compact design of this high-performance standard lens makes it an ideal addition to every photographer's set of Leica M equipment.

All visible metal components of the Leica M10-P Edition 'Safari' and the Leica Summicron-M 1:2/50 Edition 'Safari' premium lens are elaborately machined from solid brass. The premium stove enamel finish in olive green makes the camera and lens resistant to finger marks and scratches and provides enduring protection against external influences such as solvents, chemicals and UV light.

This unusual special finish has a long tradition at Leica. The first Leica cameras with this high-quality stove enamel finish in olive green were originally designed and constructed for use in the field. Their reputation as robust and reliable tools under extreme conditions spread rapidly around the world. What began in 1960 with the Leica M1 'Olive' manufactured for the German armed forces went on to become a story of success. While the olive green M3 and M4 cameras were manufactured exclusively for military use in the field, 1977 saw the appearance of the olive green Leica R3 'Safari' camera in response to increasing demand on the part of private customers. This was followed by the M6 TTL 'Safari' in 2000, the M8.2 'Safari' in 2008 and, in 2015, the M-P (Typ 240) 'Safari'. The olive green cameras are enormously popular among Leica collectors and enthusiasts.