



Press information

Leica FOTOS: universal app for smartphones enters public testing phase in time for photokina 2018

Wetzlar, 25 September 2018. Leica Camera AG today announces an entirely new photo app for Leica cameras – Leica FOTOS. As everyday companions, today's smartphones handle a number of tasks in a single device. Alongside the usual functions, photographers often also wish to have mobile digital image processing, image management and options for sharing their pictures onboard. In the past, Leica Camera offered a wide range of apps that could be downloaded and installed for various different cameras. As of now, the Leica FOTOS app replaces them all.

The focus in the development of the Leica FOTOS app was tightly set on the user experience and how it could be made as comprehensive and as uncomplicated as possible. As a result of this, the app enables Leica photographers to seamlessly integrate their smartphones in their daily photographic workflow – from connectivity with the camera, data transfer and mobile digital postprocessing to sharing the finished pictures in social media – easily, conveniently and quickly.

Leica FOTOS connects directly to the camera via Wi-Fi and saves the registration details to make future connections between the camera and the app as fast and convenient as possible. Leica FOTOS enables photographers to access the Live View function of the camera and remotely change exposure-relevant settings such as the aperture, the ISO value, the shutter speed and exposure compensation from a smartphone. It naturally also allows wireless control of the shutter release, which opens up entirely new creative opportunities.

Thanks to the high-resolution displays of modern smartphones, pictures can be viewed immediately at full size to assess their sharpness. The exposure parameters are also

displayed, which can be extremely helpful for adjusting the settings for subsequent exposures.

As soon as a personal selection has been made, the pictures can either be shared in social networks, or saved for mobile postprocessing in the smartphone. Leica FOTOS can be used for this in combination with many popular software tools, ranging from Adobe® Lightroom® Mobile® to VSCO®. To exploit the full potentials of digital image processing, the pictures can also be transferred to the respective postprocessing app in DNG RAW data format. If users wish to save the finished pictures after processing on their smartphone, they can take advantage of the option for saving them to a separate Leica Album – this keeps painstakingly composed and processed pictures from the Leica FOTOS app separate from simple snapshots.

The Leica FOTOS app currently supports Leica S (Typ 007), Leica SL, Leica M10, Leica M10-P, Leica Q, Leica TL2, Leica TL, Leica T, Leica CL, Leica D-Lux and Leica V-Lux cameras. Further camera models will be added in the near future.

From today, Leica customers can register for a free beta-version of the Leica FOTOS app for iOS and Android devices at fotosapp.leica-camera.com. The app will continue to be available free of charge after completion of the beta-evaluation phase.