

## **Press information**

## Alternative design option for the Leica CL

Leica Camera AG has expanded the product portfolio of the APS-C system and now presents a silver version of the Leica CL compact system camera.

Wetzlar, 25 September 2018. Leica Camera AG has expanded the product portfolio of the APS-C system and is now offering a second design option of the Leica CL compact system camera in silver. Inspired by the iconic design of the black CL, the new design option is distinguished by its classical combination of black and silver elements. The top deck and the baseplate are silver anodised and create a distinctive contrast to the black of the leather trim. The control elements of the top deck are also finished in silver and ideally complement the elegant appearance of the camera. To improve handling, a colour-matched thumb rest is now also available in silver as an accessory for the new model.

The silver version of the Leica CL is on sale from October. The technical specifications of both models of the CL are identical.

One of the outstanding features of the Leica CL is its electronic viewfinder with EyeRes technology developed by Leica especially for this camera. With a latency time below the threshold of perception and a resolution of 2.36 million pixels, the EyeRes® viewfinder offers an impressive viewing experience and numerous advantages: As the final image is visible in the viewfinder before the shutter release is pressed, users have complete control over the composition of their subjects.

In combination with the high-resolution, 24 MP, APS-C format sensor of the Leica CL, a Maestro II series processor and fast autofocus with 49 metering points guarantee maximum picture quality in all photographic situations. The Leica CL is not only an impressive still picture camera, this also applies to moving pictures captured with its video function at a resolution of up to 4K at 30 frames per second.

The Leica CL also equipped with an integrated Wi-Fi module. Pictures and videos can be sent by a wireless connection to smartphones, tablets or computers and quickly and easily shared by email or in social networks with the Leica CL App for iOS or Android. In addition to this, the remote function of the app lets mobile devices be used as an off-camera viewfinder or for altering exposure parameters – for example when shooting with the self-timer function or from unusual angles. The new Leica Photos App can also be used with the Leica CL, and will be available from October 2018.

With its compact size and iconic design, the Leica CL is an ideal everyday companion, while its user-friendly handling concept makes it an intuitive tool for capturing spontaneous and discreet pictures. All essential controls are located on its top plate. In addition to the electronic viewfinder, there are two dials for setting the aperture, shutter speed ISO value, and exposure compensation. Everything is so conveniently located that photographs can be made without taking the camera from the eye. An additional display on the top plate instantly provides information about all relevant settings and exposure parameters. Together with the perfectly defined release pressure point, this ensures that users have absolute control over every picture they take with the Leica CL.

An extensive portfolio of TL-Lenses in black or silver anodised finish is also available for the Leica CL. The lenses offer superior imaging performance and are responsible for the exceptionally high picture quality delivered by the Leica APS-C System. The portfolio of compact and fast lenses with focal lengths from 17 to 200 mm offers infinite opportunities for all kinds of creative photography. Thanks to the elegant simplicity of the design, the three zoom lenses – the Super-Vario-Elmar-TL 1:3.5–4.5/11–23 ASPH., Vario-Elmar-TL 1:3.5–5.6/18–56 ASPH. and the APO-Vario-Elmar-TL 1:3.5–4.5/55–135 ASPH. – and four prime lenses – the Elmarit-TL 1:2.8/18 ASPH., Summicron-TL 1:2/23 ASPH., Summilux-TL 1:1.4/35 ASPH. and the APO-Macro-Elmarit-TL 1:2.8/60 ASPH. – perfectly complement the Leica CL, not only in terms of technological excellence, but also in looks.

Developed by optical engineering specialists in Wetzlar, the Leica TL-Lenses all offer the exceptional imaging performance for which Leica lenses are famed. The combination of optical and precision engineering expertise and the use of finest materials in their construction ensures their constant quality and reliability in use.

Thanks to the L-Bayonet mount shared by the Leica TL- and SL-Systems, SL-Lenses can also be used without an adapter on the CL and the TL2. Appropriate adapters are also available for using Leica M- and R-Lenses on the cameras. As a consequence of the 'L-Mount Alliance', announced shortly before the opening of photokina 2018, which grants Panasonic and Sigma licenses to use the L-Mount Standard developed by Leica and offer lenses and cameras with this lens mount, the Leica CL is also ideally prepared for future developments.

An extensive range of technical- and style-accessories ideally complements the Leica APS-C system product portfolio.