



## Press information

### **Leica D-Lux Explorer Kit: the high-performance compact camera is now also available as a set with added extras**

**Wetzlar, 14 March 2018.** Leica Camera AG is now offering the universal Leica D-Lux camera in a brand new set. In addition to the camera, the set also includes additional accessories such as the automatic lens cap. This intelligently designed lens cap enables users to take pictures at any time without having to remove the cap from the lens. And it never gets in the way, even for spontaneous snapshots with the zoom lens – the shutters of the lens cap open up automatically as soon as the lens is extended and the camera is ready to shoot. Also part of the set, the popular Leica Rope Strap in red is designed by COOPH and made from robust mountaineering rope.

The Leica D-Lux Explorer Kit will be available from the end of March. To match its 'mountaineering adventure' look, the set is presented in a specially designed packaging concept with scenes from the world of nature.

The technical specifications of the Leica D-Lux in the set are identical to those of the standard model. Fitted with a Leica DC Vario-Summilux 10.9–34 mm f/1.7–2.8 ASPH.lens, the camera delivers highest quality pictures with natural colour rendition. Its versatile zoom lens (24 to 75 mm in 35 mm format) makes it a universal tool for almost all genres of photography – from portraits to landscapes, architecture to macro and reportage – that delights users with a comprehensive array of features, a wide variety of functions and an intuitive handling concept. Apart from its fast zoom lens, further outstanding highlights of the camera are a high-resolution electronic viewfinder, 4K video capability and an integrated WiFi module for remote control of the camera from a smartphone or tablet PC and wireless transmission of still pictures and video. The Leica Image Shuttle app required for this function can be downloaded free of charge and installed on iOS or Android devices. Classical elegance and

timelessly beautiful design combined with particular attention to simple and intuitive handling perfectly complement the camera portfolio.