



## Press information

### **Leica M (Typ 262) 'red anodized finish':**

### **Special limited edition in a unique look**

**Wetzlar, 14 December 2017.** Leica Camera AG presents a new addition to the Leica rangefinder system – the Leica M (Typ 262) 'red anodized finish' in a special limited edition. The unique feature of this camera edition is its colour scheme. The top plate and the baseplate of the Leica M (Typ 262) are machined from solid aluminium and anodized in red. This lends the camera a unique look that perfectly matches the colour of the special edition of the Leica Summicron-M 50 mm f/2 ASPH. lens released in 2016. The exclusiveness of this striking edition is further underlined by the strictly limited number of examples: As was the case with the lens, the Leica M (Typ 262) 'red anodized finish' edition is also strictly limited to 100 examples of the camera for the world market, each with a unique serial number. The Leica M (Typ 262) 'red anodized finish' is available from today.

The technical specifications of the special edition camera are identical to those of the serial production model of the Leica M (Typ 262). With its concentration on the functions essential for photography and an intuitive handling concept, it is the perfect camera for experiencing the pure fascination of Leica M-Photography. The Leica M (Typ 262) embodies all the essential advantages of the Leica rangefinder system, while consciously declining to explore the limits of the technically possible. Its full-frame CMOS sensor is conceived exclusively for rangefinder photography and intentionally does without additional features such as Live View and video recording capability. Its 24-megapixel resolution ensures exceptional imaging quality and extreme sensitivity to light, which also makes the Leica M (Typ 262) a perfect camera for photography in available light situations. At the same time, the camera's Maestro processor guarantees fast processing of captured images and immediate readiness to shoot.

The handling concept of the Leica M (Typ 262) fulfils everything that discriminating photographers expect from a Leica M. All controls and functions are logically and ergonomically located exactly where the photographer expects them to be. Just like every other M, it allows fast manual focusing with the coupled rangefinder and the focusing ring of the lens. It also offers a choice of manual or automatic aperture priority exposure. Due to the omission of Live-View and video capability, the menu is extremely lean and consists of only two pages. This ensures that all setting options are rapidly accessible at all times. This also applies to white balance. In the case of the M (Typ 262), this is set by a dedicated button on the back of the camera.