



Press Information

Laura Ferrés receives the ‘Leica Cine Discovery Prize’ awarded by Leica Camera AG and CW Sonderoptic GmbH

Wetzlar, 31 May 2017. Leica Camera AG and CW Sonderoptic GmbH are proud to congratulate the winner of the La Semaine de la Critique short film competition and recipient of the Leica Cine Discovery Prize. Laura Ferrés, director of "Los Desheredados", was awarded the top honors by the jury and will receive the €4000 prize. "Los Desheredados" is a portrait of the director's father facing the end of his family business. Lack of money forces him to drive clients who destroy his vehicle to bachelor parties, but he is not prepared to lose his dignity.

CW Sonderoptic GmbH managing director Gerhard Baier said, "Among all the wonderful short films in competition "Los Desheredados" stood out as a fantastic example of compelling storytelling and creative imaging."

"We are proud to award Laura Ferrés with the Leica Cine Discovery Prize and hope that it will help take her career to new heights", said Dr. Andreas Kaufmann, majority shareholder and chairman of the supervisory board of Leica Camera AG.

Leica Camera and CW Sonderoptic are affiliate companies and together sponsor La Semaine de la Critique du Festival de Cannes which features and recognizes the work of new filmmakers.

About Leica Camera

Leica Camera AG is an internationally operating, premium-segment manufacturer of cameras and sport optics products. The legendary status of the Leica brand is founded on a long tradition of excellence in the construction of lenses. Combined with innovative technologies, Leica products continue to guarantee better pictures in all situations in the

worlds of visualization and perception to this day. Leica Camera AG has its headquarters in Wetzlar, in the state of Hesse in Germany, and a second production site in Vila Nova de Famalicão, Portugal. The company is internationally represented by its branch offices in Australia, China, France, Italy, Japan, Singapore, South Korea, Switzerland, the United Kingdom and the USA. New and innovative products have been the driving force behind the company's positive development in recent years.

About CW Sonderoptic

CW Sonderoptic GmbH is an internationally active manufacturer of premium lenses for film and television production under the Leica brand. Designed for the premium segment of the market, Leica cine lenses offer filmmakers a variety of character-rich tools to bring their compelling visions to the screen. CW Sonderoptic GmbH is headquartered in the Hessian city of Wetzlar.

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