



Press Information

The acclaimed 'Eyes wide open! 100 years of Leica photography' exhibition will be on view in Madrid from 11 May 2017.

Wetzlar, 24 April 2017. Following successful showings in Hamburg, Frankfurt/Main, Berlin, Vienna, Munich, Ghent and Porto, the works by famous Leica photographers are now preparing to take visitors to the exhibition's next stop in Madrid on an exciting journey through time. The Espacio Fundación Telefónica will be presenting the spectacular 'Eyes wide open! 100 years of Leica photography' exhibition from 11 May to 10 September 2017.

The exhibition focuses on the revolutionary changes prompted by a technical innovation, the compact and easily portable 'Ur-Leica'. The 35 mm camera not only brought about change and progress in the field of photography, but also triggered a significant shift in our perception of society and the world around us. Most of the images that engraved themselves into our collective consciousness from the 1920s onwards were captured with the Leica ('Leitz-Camera'), thus providing impressive documentation of contemporary events. From that point in time onwards, Leica has shaped and changed the way photographers see the world – and continues to do so today.

On its visit to the Spanish capital, the unique touring exhibition will be presenting around 400 works from 100 years of Leica 35 mm photography. These include pictures by such famous Leica photographers as René Burri, Thomas Hoepker, Bruce Gilden, Christer Strömholm, Bruce Davidson, F.C. Gundlach, Fred Herzog, William Eggleston and works by many others. As an homage to Spanish Leica photography, the exhibition is also featuring works by Ramón Masats, Leopoldo Pomés, Ricard Terré, Juan Colom and Alberto García-Alix, as well as the famous picture titled 'Falling Soldier', captured by Robert Capa during

the Spanish Civil War. The impressive photography presented by the exhibition is complemented by documentary material such as books, magazines, historic camera models and films.

The 'Eyes wide open! 100 years of Leica photography' exhibition in the Espacio Fundación Telefónica can be seen on Tuesdays to Sundays from 10 a.m. to 8 p.m. from 11 May 2017 to 10 September 2017. Admission is free.