



Press information

Leica Camera AG strengthens its Management Board

Matthias Harsch will lead the new Sales, Marketing and Communications Management Board

Wetzlar, 13th April 2017. The progressive internationalisation of Leica, new cooperations and, in particular, the realignment of the sales force present additional challenges for all areas of the company. The Supervisory Board of Leica Camera AG has therefore decided to strengthen the Management Board and redistribute its responsibilities. In addition to the Finance and Development/Production departments, Leica has decided to create a new Sales, Marketing and Communication department within the Management Board. In order to be able to act quickly and competently, Matthias Harsch will assume this department with immediate effect. He will lead the department on an interim basis for nine months.

In the past months, Matthias Harsch has led the optimisation project LOOP as a partner of the consultancy firm candidus, Munich at Leica and is very familiar with the structures and procedures in the company. Prior to joining candidus management consulting, Matthias Harsch held various management and board positions, including Management Spokesperson for Bizerba Group and CEO of Loewe AG.