



Press information

Discover the fascination of photography with the Leica D-Lux Explorer Kit

The high-performance compact camera is now available in a set with exciting extras

Wetzlar, 3 November 2016. Of all the Leica compact cameras, the D-Lux has one of the fastest lenses. Featuring a Leica DC Vario-Summilux 10.9–34 mm f/1.7–2.8 ASPH. lens that is ideally matched to its large four-thirds sensor, it delivers images with natural colours and outstanding picture quality. Thanks to its extremely versatile zoom lens (equivalent to 24 to 75 mm in 35 mm format), it is ideal for almost all creative areas of photography – from portraits to landscapes, architecture to macro and the classical domain of Leica cameras, reportage photography.

From mid-November, Leica Camera AG will be offering the universal D-Lux in a set together with special extras like the automatic lens cap. This cleverly designed lens cap allows photographers to shoot pictures without even taking it off the lens. And it never gets in the way, even for spontaneous snapshots with its zoom lens – the shutters of the lens cap open up automatically as soon as the lens is extended and the camera is ready to shoot in a flash. The set also includes an exclusive, red carrying strap made from finest quality cotton. In good time for the season, the Leica D-Lux set comes in attractive packaging with a winter theme.

The Leica D-Lux in the set is technically identical to the standard model in every way and impresses with the same extensive range of features, versatile functions and an intuitive handling concept. Alongside its fast zoom lens, its outstanding features include highlights like a high-resolution electronic viewfinder for perfect composition of subjects, 4K video

recording and an integrated WiFi module for remote control of the camera from a smartphone or tablet PC and wireless transmission of still pictures or video to end devices. The Leica Image Shuttle app required for this function can be downloaded free of charge and installed on iOS or Android devices. Classically elegant and timelessly beautiful design with particular attention to simple and intuitive handling add the final, refined touches to the portfolio of the camera.