Press Release

Leica ZM 11 Green Spirit

The new model in the Leica ZM 11 watch collection unites the art of watchmaking with the spirit of photography, opening up new perspectives from every angle

Wetzlar, 17 November 2026 – Leica Camera AG is introducing a new addition to the Leica ZM 11 watch collection: the Leica ZM 11 Green Spirit. This new timepiece from Leica is a homage to innovation and a love of watchmaking. Timeless design, exceptional craftsmanship and an interplay of light and shadow make the Leica ZM 11 Green Spirit a symbol for transformation, motion and time itself.

The unique, dual-layered green dial evokes an inspiring, almost mystical depth, transforming every second into a special moment. The watch signifies a search for the exceptional in every moment. The dial is more than a mere surface – it is a screen on which light and shadow create depth, which morphs from green to stark grey depending on the observer's perspective. It is the first dial of its kind to convey the impression of a colour gradient based on the finest mechanical craftsmanship. Timeless, precise and elegant.

The Leica Boutique calibre LA-3001, developed together with the Swiss watchmaker Chronode, boasts timekeeping accuracy of -4/+6 seconds per day as well as a remarkable power reserve of 60 hours. To measure this, the ZM 11 Green Spirit was tested in five positions to ensure the highest possible precision at all times. A love for detail is also evident in the approximately 35 carefully set jewels as well as the refined sandblasting, brush and polishing techniques. Embedded in an elegant, waterproof 41-mm stainless steel case, the calibre sets new standards and adheres to the characteristically purist aesthetics of Leica design in every nuance.

The brushed indices with polished edges are filled with a special luminous material – grade A Super-LumiNova – to maintain visibility at all times, even in poor lighting conditions. The hands are diamond cut, delicately facetted and feature a combination of deeply brushed and sandblasted surfaces, which artfully reflect incident light.

Inspired by the mechanics of the lens release on a Leica camera, the innovative Leica Easy Change

System opens the door to a wealth of possibilities, allowing you to always pick the right watch strap to suit the occasion. The appearance of the ZM 11 Green Spirit can easily be varied by pressing the Red Dot, making the watch a fascinating focal point and timeless companion. All available straps are designed with a focus on quality, comfortable fit and strict adherence to the fundamental principles of the ZM 11 collection – and with it, Leica itself.

The ZM 11 Green Spirit unites the art of watchmaking with the spirit of photography, opening up new perspectives from every angle. Engineering excellence meets the finest in traditional craftsmanship: the ZM 11 Green Spirit combines iconic design with state-of-the-art technology to create a truly distinctive precision product, which has been the essence of Leica for over 150 years.

The new Leica ZM 11 Green Spirit will be available worldwide from 17 November 2026 at selected Leica Stores, in the Leica Online Store and from authorised dealers. The recommended retail price for the Leica ZM 11 Green Spirit is approximately €6,800, including VAT, depending on the version.

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.
Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.
The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

Please find further information at:

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