Press Release

Leica Cine Play 1 Plus

More Light for Big-Screen Entertainment

Wetzlar, 10 November 2026 – Leica Smart Projection GmbH has introduced an upgraded version of its versatile smart 4K mini projector, the Leica Cine Play 1 Plus. The new model combines Leica's renowned image quality with significantly increased brightness and contrast, as well as enhanced smart features. With a brightness of up to 4,200 ANSI lumens, a Leica Summicron zoom lens offering brilliant 4K resolution and a projection size of up to 300 inches, the Leica Cine Play 1 Plus delivers an impressive cinema experience, even in rooms that are not completely dark. Thanks to its compact design, intuitive operation and flexible usage options, this smart projector can transform a wide variety of locations into a private cinema, including the living room, terrace or garden.

Outstanding Image Quality Thanks to Leica Optics and Innovative Laser Technology

The Leica Cine Play 1 Plus builds on Leica's long-standing optical expertise, which began in 1926 when the first Leica projector was launched. Inside, a high-quality Leica Summicron zoom lens is combined with state-of-the-art Triple RGB laser technology and Leica's proprietary image processing system, Leica Image Optimization (LIO™). This ensures precise, natural and detailed image reproduction. Newly developed laser diodes increase the light output compared with the previous model to up to 4,200 ANSI lumens in Ultra mode, enabling a bright, high-contrast display even in ambient light. The improved contrast ratio of 2,000:1 ensures nuanced gradations and detailed reproduction of dark areas in the image. With screen sizes ranging from 65 to 300 inches, the projector provides versatile options for large-format projection, offering an immersive cinema experience without the need for a dedicated home cinema room.

Flexible Home Cinema Without Fixed Installation

One of the Leica Cine Play 1 Plus's key features is its versatility. This compact projector is easy to transport and can be used in various locations without the need for fixed installation. Whether you want to watch films, TV series, sports broadcasts or play video games, the Cine Play 1 Plus can be used in different rooms for various activities. The integrated automatic image alignment and focus adjustment handle the key setup steps automatically, delivering a perfectly aligned image in a matter of seconds. This makes it easy to enjoy larger-than-life entertainment on a screen or suitable wall indoors or outdoors.

Smart Entertainment and Versatile Connectivity

Powered by the latest VIDAA 9.6 operating system, the Leica Cine Play 1 Plus provides direct access to over 400 pre-installed apps, including popular streaming services, such as Netflix and Disney+, as well as a wide selection of free TV channels. Built-in gaming features, a dedicated Kids Zone and voice control further expand the entertainment options and ensure intuitive operation. Smartphones, tablets, laptops and other external devices can easily be connected via Wi-Fi, Bluetooth and Apple AirPlay, as well as HDMI, USB and LAN ports. Thanks to its compatibility with smart home platforms like Apple Home and Control4, the projector can be seamlessly integrated into existing connected home environments. The integrated sound system complements the big-screen image display with clear, room-filling sound. Dolby Digital and DTS Virtual:X provide spatial sound reproduction for an immersive home cinema experience.

Timeless Design and High-Quality Materials

The distinctive Leica design of the Cine Play 1 Plus combines a clean, Bauhaus-inspired aesthetic with high-quality materials and durable build. Its one-piece aluminium housing features an elegant glass front and aluminium rear panel to ensure high stability, facilitate efficient heat dissipation and blend harmoniously into a variety of living spaces. For added flexibility when positioning the projector, the optional Leica Floor Stand 1 is also available. This high-quality stand allows the projector to be positioned anywhere in the room and features an integrated pin-contact system that enables a power supply without visible cables. This makes the Leica Cine Play 1 Plus a distinctive design element in its own right within modern living spaces.

Sustainably Designed and Safely Transported

The Leica Cine Play 1 Plus is built to last. Its robust construction and durable materials combine with energy-efficient technology to provide long-lasting performance while ensuring responsible use of resources. The package includes a lightweight, durable carrying case made of expanded polypropylene (EPP) to reliably protect the projector during storage and transport. This fully recyclable material supports a resource-conserving approach and makes the projector a versatile companion for a variety of locations.

Availability and Price

The Leica Cine Play 1 Plus is now available in Europe and in selected markets within the Asia-Pacific region, including Australia, at selected Leica Stores and from authorised TV, hi-fi and home cinema retailers. The recommended retail price is €2,995.00 including VAT.

About Leica Smart Projection GmbH

Leica Smart Projection GmbH, a subsidiary of Leica Camera AG, specialises in the development, engineering and worldwide sales of premium-class digital smart projectors and streaming services for personal use. Like all Leica brand products, the projectors in the company's home cinema segment are synonymous with optical perfection, based on a long tradition of excellent quality, German craftsmanship and industrial design combined with innovative technologies.

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

Please find further information at:

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