Press Release

Leica Camera Presents Ten Gift Ideas for the 2026 Festive Season

Leica Camera AG unveils ten gift ideas for the festive season, ranging from accessories to premium products. Highlights include the Leica SL3-S camera for photography and video recording, the Leica Q3 43 Formula 1® Edition camera, the LUX Grip camera grip for iPhones, the Leica Cine Compact 1 projector and a range of exclusive leather goods featuring Leica-inspired design.

Wetzlar, 26 November 2026 – This festive season, Leica Camera AG is offering a wide selection of gift ideas, ranging from affordable options to exclusive items, opening up the opportunity to experience photography and video recording, gain a new perspective while travelling, or enjoy a film night with friends and family. The ten gift ideas span a diverse range of categories, including photography, sports optics, home cinema, watches and the history of photography. There is something for everyone – photography enthusiasts, creatives, travellers and content creators. The selection includes the Leica SL3-S system camera, the Leica LUX Grip for iPhones complete with a leather case, the Leica Cine Compact 1 home cinema projector, the Leica ZM 11 Green Spirit watch and the new book *Noctilux*, published to mark the 60th anniversary of Leica's fastest lens.

Leica Gift Ideas for Creative Photography

If you are considering buying a camera to give as a present, Leica's gift ideas in the field of photography are perfect.

The *Leica SL3-S* is a system camera designed for both photography and video recording. Its 24-megapixel full-frame sensor and fast autofocus make it suitable for a wide range of applications. When filming, open-gate recording utilises the entire sensor area, enabling users to select portrait-orientation crops at a later stage. Thanks to the L-mount, users can attach lenses made by 11 different manufacturers. The Leica SL3-S is available in kits with matching lenses. For example, the Leica SL3-S Vario Kit 28–70 comes with the Vario-Elmarit 28–70 f/2.8 ASPH. lens at a recommended retail price of £5,590.00 including VAT.

Further details can be found at: https://leica-camera.com/en-GB/photography/lenses/sl/sl3-s-kit-vario-elmarit-28-70

The *Leica D-Lux 8* is the ideal gift for the festive season if you are looking for a stylish, intuitive compact camera with a Leica-designed zoom lens perfect for taking photos and recording videos. Its zoom lens covers a focal length range equivalent to 24–75 mm in 35 mm format. While automatic functions make it easy to get started, you can also adjust settings manually. Leica offers exclusive accessories for the D-Lux 8 – such as coloured carrying straps, wrist straps and bags – to help create a personalised look. The recommended retail price is £1,450.00 including VAT.
Further details can be found at: https://leica-camera.com/en-GB/photography/cameras/d-lux/d-lux-8-metal-gray

The *Leica Q3 43 Formula 1® Edition* combines authentic photography with the thrill of motorsport in a handcrafted design. The visible fibre structure on the camera is made of genuine carbon fibre. Red accents and a Microvelour finish modelled on a racing steering wheel evoke the excitement of the racetrack. The new 'Formula 1' Leica Look gives captured images an aesthetic that perfectly embodies the world of motorsport. The 43-millimetre fixed focal length is ideal for portraits and street scenes. The recommended retail price is £7,300.00 including VAT.
Further details can be found at: https://leica-camera.com/en-GB/photography/cameras/q/q3-43-formula-1-edition

With Leica, an iPhone Becomes a Camera

The *Leica LUX app* is the official Leica camera app for iPhones available on the App Store. The Leica LUX Grip in silver attaches to the iPhone via Apple's MagSafe magnetic mount. Complementing the Leica LUX app, it features a two-stage shutter release, a setting wheel and two customisable function buttons for direct camera function control. The battery allows up to 1,000 photos to be taken on a single charge. The recommended retail price is £260.00 including VAT. Customers who purchase this product before 31 December 2026 will receive a free leather case for the Leica LUX Grip. Every Leica LUX grip product registration also includes a free one-year PRO subscription to the Leica LUX app.
More details can be found at: https://leica-camera.com/en-GB/mobile/lux-grip-silver

Gift Ideas for Travelling and Observing Nature

Leica Noctivid Compact 8×25 binoculars are lightweight and ideal for travel, day trips and everyday use. Their rubber armour provides maximum durability for use in demanding conditions. These compact binoculars are also available with a black leather covering. The recommended retail price for the binoculars starts at £765.00 including VAT.
Further details can be found at: https://leica-camera.com/en-GB/product/leica-noctivid-compact-8x25-black-rubber-armour

The *Leica Small Leather Goods Collection* includes stylish wallets, card holders, keyholders and luggage tags, which would make ideal gifts for the festive season. The products are crafted in Europe from black cowhide leather and feature an embossed 'Leica Wetzlar' logo.

The range includes:

- The Leica Film Roll Holder (recommended retail price including VAT: £215.00).
  For more details about the film roll holder, visit: https://leica-camera.com/en-GB/brand-collection/small-leather-goods/film-roll-holder-leather-black
- The Leica Wallet (recommended retail price including VAT: £275.00).
  For more details about the wallet, visit: https://leica-camera.com/en-GB/brand-collection/small-leather-goods/wallet-leather-black
- Leica Cardholder in different dimensions (recommended retail price including VAT: from £190.00).
  For more details about the card holder, visit: https://leica-camera.com/en-GB/brand-collection/small-leather-goods/cardholder-horizontal-leather-black
- The Leica Case for AirTag (recommended retail price including VAT: £150.00).
  For more details about the AirTag case, visit: https://leica-camera.com/en-GB/brand-collection/small-leather-goods/airtag-case-leather-black
- The Leica Luggage Tag (recommended retail price including VAT: £150.00).
  For more details about the luggage tag, visit: https://leica-camera.com/en-GB/brand-collection/small-leather-goods/luggage-tag-leather-black
- The Leica Keyholder (recommended retail price including VAT: £130.00).
  For more details about the keyholder, visit: https://leica-camera.com/en-GB/brand-collection/small-leather-goods/keyholder-leather-black

Enjoy Film Nights Together with Leica

The portable *Leica Cine Compact 1 mini projector* offers 4K images with a brightness of up to 1,700 lumens across up to 220 inches for screens or other surfaces. Flexible 360° image alignment ensures a distortion-free picture, regardless of the projector's position. Automatic image adjustment, built-in sound and VIDAA streaming enhance the user experience. The recommended retail price for this smart projector is £1,500.00 including VAT.

Further details can be found at: https://leica-camera.com/en-GB/home-cinema/cine-compact-1

Gifts Related to Photography

The *Leica ZM 11 Green Spirit* watch fuses traditional watchmaking with a design inspired by photography. Its dual-layered dial changes colour depending on the viewing angle. Inside, an automatic movement offers a power reserve of approximately 60 hours. The watch can be worn with a variety of straps. The recommended retail price starts at around £5,630.00 including VAT, depending on the model. Further details can be found at:
https://leica-camera.com/en-GB/watches/self-winding/zm-11-green-spirit-stainless-steel-bracelet

The *Leica Cufflinks* feature three different designs inspired by elements from the world of photography, including the ISO wheel and shutter-speed dial. Crafted from 925 sterling silver, the cufflinks are assembled and hand-polished in Germany. The recommended retail price starts at £475.00 including VAT.
Further details can be found at: https://leica-camera.com/en-GB/brand-collection/cufflinks-logo-925-silver

To celebrate the 60th anniversary of the Noctilux lens series, Leica has published the book *Noctilux.* From the first series-produced Leica lens with aspherical surfaces to the latest wide-angle version, this book tells the story of how an idea became a legend. *Noctilux* would make an ideal coffee-table book and present for anyone with an interest in the history of photography. The recommended retail price is £50.00 including VAT.
Further details can be found at: https://leica-camera.com/en-GB/photography/accessories/noctilux-book

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.
Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.
The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

Please find further information at:

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