Press Release

Leica Camera AG Presents Two New Billingham Bags

In collaboration with Billingham, Leica Camera AG is presenting two new camera bags, made in the UK: the compact M/Q Billingham for Leica and the larger SL Billingham for Leica. The models crafted from waterproof Billingham FibreNyte and leather feature a fitted internal layout, card pockets, a mesh pocket and a luggage trolley strap. Both bag sizes offer room for a camera with an additional lens. They will be available in three colour variants from 26 November 2026 at selected Leica Stores worldwide and in the Leica Online Store. The recommended retail price including VAT is EUR 350 for the M/Q Bag and EUR 450 for the SL Bag.

Wetzlar, 26 November 2026 – In collaboration with the English camera bag manufacturer Billingham, Leica is presenting two new models: a compact bag for the Leica M and Leica Q, as well as a bigger version for the Leica SL. Each features an interior layout tailored to the equipment it is designed to accommodate. Cleverly designed details make photography routines and travel easier.

Both bags have room for a camera with an attached lens, as well as an additional lens.
Card pockets for SD cards and CFexpress cards, as well as an interior mesh pocket, offer additional storage space for accessories. Customised dividers keep equipment neatly organised and easily accessible. A strap on the exterior allows the bag to be securely fastened to a luggage trolley. The bags are made in the UK. The combination of Billingham FibreNyte – a specially developed waterproof synthetic material – and fine leather protect the equipment and lend the bag an elegant look.

The new Billingham bags are available in the colour variants black, sage/black and khaki/chocolate.

Price and Availability

Both models will be available from 26 November 2026 at selected Leica Stores worldwide and in the Leica Online Store. The recommended retail price including VAT is EUR 350 for the M/Q Billingham for Leica bag and EUR 450 for the SL Billingham for Leica bag.

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.
The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

Please find further information at:

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