



Press release

Dr Ronny Fritsche is leaving Leica Camera AG and takes up a new CEO role

Wetzlar, 18 September 2026. Dr Ronny Fritsche, COTO at Leica Camera AG, Wetzlar, will leave the company on 15 October 2026 to take up a new professional challenge as CEO of a company outside Leica Camera AG. Against this background, the Supervisory Board and Dr Fritsche have mutually agreed to an early termination of his role on the Executive Board.

The Supervisory Board respects Dr Fritsche's decision and thanks him for his extraordinary commitment and for the successful and trusting collaboration. During his time on the Executive Board, Dr Fritsche provided important impetus through his experience, professional expertise and personal dedication, and made a significant contribution to the successful further development of Leica Camera AG and the Leica Camera Group.

"We would like to thank Dr Fritsche for his valuable contribution to the further development of Leica Camera AG and for his consistently trusting and close collaboration. We wish him every success and all the best in his new role as CEO, as well as in his future professional and personal endeavours," stated the Supervisory Board of Leica Camera AG.

Leica Camera AG and Dr Fritsche will work together to ensure a smooth and orderly transition until his departure.

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.



The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

For further information:

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