



Promotion Terms & Conditions

1. Promotion Overview

Leica Camera Ltd. ("Leica") is pleased to offer a limited-time trade-in promotion on selected Leica Sport Optics products. Eligible purchases will qualify for the following trade-in allowances:

- £100 on Full Size Trinovid HD and Geovid R models
- £145 on Full Size Ultravid HD and Geovid Pro models
- £175 on Full Size Noctivid and Geovid AB+ models
- £175 on APO Televid and Televid spotting scopes

2. Eligibility of Products

This promotion applies exclusively to full-size binoculars, the Geovid rangefinder series, and Televid spotting scopes.

Rifle scopes are expressly excluded. Compact products, including but not limited to 8x25 and 10x25 binoculars, as well as monoculars, are not eligible for this promotion.

3. Trade-In Conditions

The promotion is contingent upon the trade-in of a pre-owned binocular. Any binocular may be submitted, irrespective of brand, age, or condition.

Trade-in allowances are applied solely against the purchase of qualifying products listed in Section 1 and have no cash alternative.

4. Authorised Dealer Participation

This promotion is available exclusively through participating authorised Leica dealers. Dealers are responsible for the validation, processing, and application of all trade-in allowances at the point of sale.

All traded-in items become the property of the participating dealer, who may retain or dispose of such items, including resale via third-party channels, at their sole discretion.



5. Promotion Period and Redemption

The promotion is valid for qualifying purchases made on or before 31 August.

6. General Provisions

This promotion is subject to product availability and may be withdrawn, amended, or extended at Leica's sole discretion without prior notice.