



## Press Release

### Xiaomi and Leica Camera AG Present the Xiaomi 17 Series

The Xiaomi 17 Ultra and Xiaomi 17 combine Leica image quality with versatile camera systems for any shooting scenario

**Barcelona, 28 February 2026** – Together, Leica Camera AG and Xiaomi are introducing the new Xiaomi 17 series. With the Xiaomi 17 Ultra and Xiaomi 17, they are writing the next chapter in their successful technological partnership with the clear goal of bringing Leica's signature style to life in mobile photography. The focus here is on Leica lens design, precise colour tuning and wide-ranging focal lengths for natural images delivering deep, clear and true-to-life colours.

#### **Xiaomi 17 Ultra: Maximum Creative Freedom – From Wide Angle to Telephoto**

With the Xiaomi 17 Ultra, discerning users benefit from a powerful mobile camera system that performs in challenging lighting conditions. It boasts a wide range of focal lengths – from dynamic wide-angled shots to strong telephoto perspectives. With a large 1 inch sensor, the main camera ensures particularly natural depth effects, clean details in low lighting and a wide dynamic range. For night photography and high-contrast scenes in particular, lights stay under control and shadows are differentiated, without seeming unnatural.

The new 200 MP telephoto lens (75–100 mm) offers a high degree of flexibility for portraits and distant subjects. Colour fringing is minimised and details are reproduced precisely thanks to a design that is based on the Leica APO standard. The optical zoom range makes clear images possible even at a great distance, which is ideal for street, event or travel photography.

For videos, the Xiaomi 17 Ultra offers professional options like 4K at up to 120 frames per second, Dolby Vision® and log profiles. This ensures consistent colour grading as well as the creation of cinematic looks.

Aside from the camera, the Xiaomi 17 Ultra has also been designed to be your daily driver: the Snapdragon® 8 Elite Gen 5 mobile platform offers more than enough power for continuous shooting and video. The OLED display with up to 3,500 nits and 1–120 Hz LTPO ensures a clear view – even in bright ambient light.

The robust construction with IP68 certification makes it tough enough for everyday use.



### **Leica Camera Highlights (Xiaomi 17 Ultra):**

- One inch main camera sensor with LOFIC HDR provides enhanced details in light and shadow
- Leica 200 MP Telephoto (75–100 mm) with mechanical optical zoom, based on the Leica APO standard for high optical precision and minimised colour fringing
- Up to a 400 mm equivalent telephoto range for richly detailed shots of distant subjects
- Video workflow for creators: Dolby Vision® or ACES Log up to 4K 120 fps (main and telephoto camera)

### **Xiaomi 17: Versatile Leica Photography in Compact Format**

The Xiaomi 17 encapsulates the Leica image philosophy in a particularly versatile format. The main camera provides excellent rendering with natural colours and clear details due to its large sensor – ideal for spontaneous snapshots.

The 60 mm floating telephoto lens is perfect for portraits with natural perspectives and soft bokeh. It also allows macro shots down to 10 cm, so the finest details – whether in architecture, nature or still lifes – can be captured, creating impressive images.

With 4K video and log profiles, the Xiaomi 17 provides creative freedom to content creators who appreciate consistent colours and easy post-processing.

### **Leica Camera Highlights:**

- Leica 60 mm floating telephoto for portrait and macro shots as close as 10 cm
- Video: 4K 60 fps Dolby Vision® and 4K 60 fps log for consistent colours during editing

For everyday use and long photo shots, the Xiaomi 17 combines the Snapdragon® 8 Elite Gen 5 mobile platform with IP68 certification, Wi-Fi 7 and Xiaomi HyperOS 3.

### **Xiaomi 17 Ultra Photography Kit: More Control, Closer to the Real Thing**

For even more direct operation just like a camera, the Xiaomi 17 Ultra can be enhanced with the Xiaomi 17 Ultra Photography Kit or the Photography Kit Pro. Both kits add a two-stage shutter release and a separate video button, for example. The Photography Kit Pro also brings a PU leather surface to ensure a secure hold and an integrated 2000 mAh battery. The Photography Kit connects via Bluetooth and is designed to be particularly light.



### **About Leica Camera**

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

### **Please find further information at:**

Leica Camera UK

UK PR Coordination

E-Mail: [pr.uk@leica-camera.com](mailto:pr.uk@leica-camera.com)

Website: [www.leica-camera.com/en-GB](http://www.leica-camera.com/en-GB)