



## Press Release

### New Colour Option for Leica Cameras

A modern metallic grey finish is being added to the traditional black-and-silver Leica design palette

**Wetzlar, 28 May 2026** – Leica cameras are renowned for their iconic design, which combines function and aesthetics in a clear, distinctive form. The classic camera colours of black and silver are a hallmark of a design that is consistently geared towards photographic practice. Leica Camera AG is now expanding this existing design language to include a new metallic grey tone. The metallic grey finish, which was specially developed at the Leica factory, emphasises the elegant and exclusive appearance of Leica products. To celebrate its launch, the Leica M11-P, Leica Q3 and Leica D-Lux 8 cameras, as well as the Leica APO-Summicron-M 50 f/2 ASPH. M-Lens, will be available in the new metallic grey finish. The company is also introducing a new range of elegant, functional accessories for these three camera lines.

#### **Leica M11-P, Metallic Grey Finish**

The Leica M11-P is the first M-Camera to introduce the new tone to the M-System. The subtle metallic grey finish of the full-metal body, combined with the black control elements, emphasises the camera's deliberately understated style. Similarly, the characteristic diamond-patterned leather, which represents Leica's DNA in terms of both aesthetics and feel, enhances the metallic grey camera's modern look. Like all M-Cameras, this new colour option for the full-frame camera is 'Made in Germany' and precision-engineered in Wetzlar.

Optional new accessories are available to complement the metallic grey camera. These include a colour-coordinated battery, protector and carrying strap with a comfortable shoulder pad, crafted from a new dark-brown leather. There is also a multifunctional protector made of smooth black leather. The latter combines a protector with a handgrip to offer protection, an ergonomic grip and functionality. The handgrip's base plate is compatible with the ARCA-SWISS coupling system. This enables the handgrip to be quickly attached to tripods featuring this system without the need for additional tools.

#### **Leica APO-Summicron-M 50 f/2 ASPH., Metallic Grey Finish**

The high-performance Leica APO-Summicron-M 50 f/2 ASPH. lens is available in metallic grey to match the M11-P. The lens elements and front lens cap boast the new finish, while the engraving on the



feet and f-stop scales stand out in red. Based on the respective standard models, the camera and lens form a unique combination with this new colour option, where aesthetic design and optical excellence harmonise perfectly.

### **Leica Q3, Metallic Grey Finish**

From 16 July, the Leica Q3 compact full-frame camera will also be available in the metallic grey colour option, with black control elements providing subtle accents. The new Leica Q3 in metallic grey also differs from the standard black model in that the feet and f-stop scales on the lens feature red engraving. Based on the same technology as the Leica Q3, the metallic grey version also impresses with maximum image quality, minimal complexity and seamless connectivity to enhance your creative day-to-day anytime, anywhere. The optional protector and carrying strap crafted from a new dark-brown leather provide an additional opportunity to express your personal style.

### **Leica D-Lux 8, Metallic Grey Finish**

The D-Lux 8 in metallic grey will also be available from 16 July. This brings the number of cameras bearing Leica's newest design up to three. Both the camera body and the FN buttons are finished in metallic grey. All the other control elements and dials subtly stand out against the black background. With its fast DC Vario-Summilux 10.9–34 f/1.7–2.8 ASPH. zoom lens, this compact camera delivers astonishing image quality in a pocket-sized format. New optional accessories allow you to add a personal touch. To complement the existing black leather camera case, a cognac-coloured version has been added to the range. The accessories for the compact D-Lux 8 are rounded off stylishly with a coordinated collection of carrying straps and a wrist strap in braided black leather.

Leica products in the new colour option, as well as the new equipment, will be available worldwide from Leica Stores, the Leica Online Store and authorised dealers.

Available from 28 May 2026:

- Leica M11-P, metallic grey finish, recommended retail price: €9,290.00
- BP-SCL7 battery, metallic grey finish, recommended retail price: €180.00
- Protector for M11 cameras, leather, dark brown, recommended retail price: €300.00
- Carrying strap with a shoulder pad for M- and Q-Cameras, leather, dark brown, recommended retail price: €135.00
- Multifunctional protector for M11 cameras, leather, black, recommended retail price: €330.00
  
- Leica APO-Summicron-M 50 f/2 ASPH., metallic grey finish, recommended retail price: €8,950.00



Available from 16 July 2026:

- Leica Q3, metallic grey finish, recommended retail price: €6,590.00
- Protector for Q3 cameras, leather, dark brown, recommended retail price: €250.00
  
- Leica D-Lux 8, metallic grey finish, recommended retail price: €1,750.00
- Camera case for the D-Lux 8, leather, cognac, recommended retail price: €185.00
- Wrist strap for the D-Lux 8, leather, braided, black, recommended retail price: €95.00
- Carrying strap for the D-Lux 8, leather, braided, black, recommended retail price: €125.00

### **About Leica Camera**

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

### **Please find further information at:**

Leica Camera AG

Global Corporate Communications

E-Mail: [press@leica-camera.com](mailto:press@leica-camera.com)

Internet: [www.leica-camera.com](http://www.leica-camera.com)