



Press Release

FREEFLY SYSTEMS INC. joins the L-Mount Alliance and utilise the L-Mount standard developed by Leica Camera AG in future product development

Wetzlar, 16 April 2026. As a new member Freefly is the 11 th company to join the L-Mount Alliance since the public announcement of the L-Mount standard in 2018. The alliance consists of founding members Leica Camera AG, SIGMA, and Panasonic, as well as Ernst Leitz Wetzlar GmbH, DJI, ASTRODESIGN, SAMYANG Optics, Blackmagic Design, SIRUI and VILTROX. This collaboration enables Freefly to develop products with the L-Mount which will present great benefits for a wide range of photo and video applications.

The L-Mount was developed by Leica Camera AG with the aim of providing customers with a future-proof, flexible, robust and precise bayonet mount that would fulfil even the most demanding photographic needs. Since its initial appearance, development of the L-Mount was continued by Leica as well as by its strategic partners. This led to significant improvements and an effectively new and more sophisticated L-Mount technology, resulting in a constantly growing portfolio of cameras and lenses from all existing and new alliance partners, currently comprising over 20 cameras and more than 134 lenses. All lenses made for the different systems within the L-Mount Alliance can be used on all cameras without adapters and without any functional limitations – this illustrates one of the numerous benefits of the common bayonet.

Valentino Di Leonardo, Managing Expert Technology & Licensing at Leica Camera AG: “The L-Mount Alliance has been a central element of Leica Camera AG’s strategy from the very beginning, standing for openness, innovation, and the highest standards in imaging. With Freefly joining the alliance, we are welcoming a partner with a strong reputation in camera movement systems and aerial cinematography. Their expertise opens up new creative possibilities within the L-Mount ecosystem, particularly for professional film and high-end production workflows. Together, we continue to develop a versatile and future-proof system that meets the evolving demands of photographers and filmmakers alike.”

Tabb Firchau, CEO at Freefly Systems Inc.: “Freefly is obsessed with building the world’s fastest cameras and toughest drones, and joining the L-Mount Alliance enable us to go faster than ever. The L-Mount allows us to interface with a wide range of beautiful lenses that are small, light, and feature



advanced electronics that enable exciting electronic control options from the camera. We look forward to contributing to the Alliance and hope to put L-Mount lenses in places the world has not seen them before – from rocket launches to fighting forest fires.”

About the L-Mount Alliance

The members of the L-Mount Alliance all utilise the L-Mount Standard developed by Leica Camera AG for mirrorless camera systems. Currently, the members of the Alliance are Leica Camera AG, SIGMA, Panasonic, Ernst Leitz Wetzlar GmbH, DJI, ASTRODESIGN, SAMYANG Optics, Blackmagic Design, SIRUI, VILTROX and Freefly. The partners in the alliance utilise the L-Mount Standard for cameras and lenses that are offered under their own brand names. They market their respective products as competitors, and each with their own product and marketing strategies. The alliance works together on advancing the technology of the L-Mount Standard.

About the L-Mount Standard

To ensure maximum product diversity, the diameter of 51.6 millimetres was chosen to make the L-Mount suitable for use not only with full-frame cameras, but also on cameras with APSC sensors. The short register of only 20 millimetres enables a short distance between the lens and the sensor, which in turn allows for a considerably more compact construction – which is particularly helpful for developments in the wide-angle lens segment. To ensure resistance to even the most extreme conditions and guarantee maximum reliability for many years of intensive use, the camera bayonets are manufactured from wear-resistant stainless steel, with four flange segments that prevent canting and ensure a secure and precisely positioned lens attachment. The standardised L-Mount contact strip facilitates trouble-free communication between the electronic components of the lens and the camera – including the possibility of installing future firmware updates for lenses to react to technological advances and exploit their full performance potentials of the lenses.

Further information can be found under: www.l-mount.com.

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.



The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

Please find further information at:

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