

#CaptureWithRune Competition

Terms and Conditions

- The competition period is: 3 February 2026 to 8 February 2026 23:59 CET.
- By entering the competition, it is deemed that the entrant accepts the terms and conditions stated below.
- This competition is open to EU residents, aged 18 and over. Mandatory data are: first name, last name, e-mail address.
- No purchase necessary.
- Entrants can share up to 3 of their own images via a dedicated post on Instagram and tag @leica_camera_nordics and #CaptureWithRune.
- The winner agrees for their image, full name and residing country to be used for promotion on digital platforms, including social media, in relation to the competition.
- One entry per person, no bulk or third-party entries.
- No responsibility can be taken for any lost or delayed entries.
- Companies affiliated with Leica Camera AG and cooperation partners as well as their relatives are excluded from participation.
- Entrants may need to provide high resolution Jpeg or TIF file(s) of their image.
- Rune Glifberg will select the winner from all correct entries submitted. The winner will be notified in-person via email or via social media before the winner is announced.
- The winner will need to confirm acceptance within 7 days of being notified. If the winner does not confirm acceptance within this timeframe, the promoter has the right to pick another winner.
- The following prize will be raffled: a framed print by Rune Glifberg and a "100 Leica Stories" Book (English Version).
- Entrants that reside outside of Copenhagen, Denmark will be shipped their prize. The winner will need to be contacted to receive their full postal address, full name and contact telephone number.
- The prize cannot be exchanged for cash equivalent. The prize is not transferable.
- Leica Camera AG will collect personal data provided by the entrant. This is for the purpose of conducting the competition and notifying the winners.
- The legal basis for the data processing is the necessity for the execution of the contract according to Art. 6 para. 1 lit. b GDPR.
- Insofar as the entrant additionally agrees to Leica Camera AG using their contact data provided in the entry for promotional information, the legal basis for this is a separate consent pursuant to Art. 6 para. 1 lit. a GDPR.
- The personal data of the participant will be processed, provided that no advertising consent has been given, only for the purpose of carrying out the competition.
- In all other respects, the data protection provisions of Leica Camera AG available under <https://legal-information.leica-camera.com/?subpage=data-protection> apply.