



## Press Release

### Leica Camera AG Presents the Leica LUX Case for the iPhone 17 Pro/Pro Max

**Wetzlar, 5 February 2026** – With the new Leica LUX Case for the iPhone 17 Pro and iPhone 17 Pro Max, Leica Camera AG continues to bring its vision of iconic design and photographic precision to mobile imaging. This elegant leather case has been designed to integrate seamlessly with the Leica LUX Grip. Crafted from premium materials, it embodies the fusion of superior workmanship, functional design and a coherent aesthetic – a testament to the Leica design philosophy.

The Leica LUX Case is a statement piece for style-conscious photography enthusiasts, created from the finest black leather and featuring precisely crafted black aluminium buttons. The interior has a microfibre coating containing recycled materials, providing soft, secure cushioning for an iPhone. Integrated MagSafe technology enables the quick, secure attachment of the Leica LUX Grip, guaranteeing stability so you can seize spontaneous photographic opportunities.

The case is specially designed for users who are already part of the Leica Mobile ecosystem, or who wish to join it. The perfect complement to the Leica LUX App and LUX Grip, it supports photographic applications and offers a seamless transition from everyday life to intentional image creation, embodying Leica's signature focus on the essentials: quality, ergonomics and inspiration.

The Leica LUX Case is now available from select Leica Stores, the Leica Online Store and authorised retailers.

#### **About Leica Camera**

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the



culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA) – now enhanced by the LOBA Women Grant.

**Please find further information at:**

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