



## Press Release

### Four Leica M-Lenses Available as Coveted Product Variants Leica Camera AG launches three M-Lenses in the Leica Safari Design as well as a variant featuring a glossy black finish

**Wetzlar, 4 December 2025** – Leica M-Lenses are legendary, embodying exceptional performance, masterful craftsmanship and iconic design recognised around the globe. Developed and manufactured in Germany, they epitomise the essence of the Leica philosophy through precision, resilience and enduring value. Leica Camera AG is expanding its portfolio with four M-Lenses that stand out for their special design: the Summilux-M 35 f/1.4 ASPH., the Summilux-M 50 f/1.4 ASPH. and the Summicron-M 28 f/2 ASPH. in the olive-green Leica Safari design, as well as the Summilux-M 50 f/1.4 from the Classic line featuring a glossy black finish.

#### **Leica Safari Editions**

By launching these three lenses in the Leica Safari look, the company is continuing the longstanding tradition of this popular design variant. It is characterised by a striking colour scheme featuring a highly durable matt olive-green finish, making it the perfect match for the Leica M11-P Safari. Further design features – such as the silver-chrome brass focus tab, the feet scale in red and the metre scale in white – add stylish accents. As the Leica Safari Edition, the three fast M-Lenses – Summilux-M 35 f/1.4 ASPH., Summilux-M 50 f/1.4 ASPH. and Summicron-M 28 f/2 ASPH. – featuring extended close focus distance represent an exclusive highlight. In terms of performance and build, they match the respective series models and, as compact wide-angle, reportage and standard focal lengths, offer maximum freedom and flexibility in image composition.

#### **Design variant with glossy black paint finish**

The elegant, glossy black paint finish has long been among the most coveted Leica looks and now lends the design variant of the Summilux-M 50 f/1.4 its distinctive aesthetic. Thanks to its picturesque bokeh when shooting with a wide aperture, the image aesthetics of this fast classic lens are as emblematic of the Leica look as the exclusive glossy black finish. Over the years, frequent use creates a unique patina on the paintwork, partially revealing the brass underneath. In this way, each single unit of this M-Lens, which belongs to the Classic line, gradually reveals its very own story. The design variant is perfectly complemented by a classic round lens hood, likewise finished in glossy black paint.

The recommended retail prices are: €6,200.00 incl. VAT for the Leica Summilux-M 35 f/1.4 ASPH. Safari, €5,000.00 incl. VAT for the Leica Summilux-M 50 f/1.4 ASPH. Safari and €4,250.00 incl. VAT



for the Leica Summilux-M 50 f/1.4 glossy black. The three special editions are now available worldwide at Leica Stores, in the Leica Online Store and from authorised dealers.

The Leica Summicron-M 28 f/2 ASPH. Safari will be available worldwide from 12 February 2026 at all Leica Stores, in the Leica Online Store and from authorised dealers. The recommended retail price is €5,400.00 incl. VAT.

### **About Leica Camera**

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, having its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, operates a global network of its own distribution companies with around 120 Leica Stores worldwide.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

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