



Press release

Leica Ultravid White Ocean

Elegant binoculars for coastal and marine use, combining optical precision with stylish design

Wetzlar, Germany. 9 December 2025. Leica Sport Optics presents the new Leica Ultravid White Ocean, a powerful and elegant marine glass. Whether sailing, on a yacht or on coastal excursions, the Leica Ultravid White Ocean 7x42 is a reliable companion for all who love the ocean. With 7x optical magnification, these binoculars guarantee a steady image – even in rough seas. The 42-mm objective lens diameter offers brightness at dusk, and the 140-metre field of view allows a wide overview of events at sea and on land. Elegant white leather applications combined with high-gloss stainless steel elements lend the Leica Ultravid White Ocean a stylish aesthetic. These marine binoculars feel at home on any yacht deck, every terrace by the sea, and in every coastal town.

The exclusive product design of the Leica Ultravid White Ocean extends to colour-coordinated accessories designed especially for this model, such as a high-quality pouch and a genuine leather carrying strap. The foldable pouch can be wrapped around the binoculars like a cloth, then secured with integrated magnets. This way, the Leica Ultravid White Ocean remains safely protected and will not slip when placed on smooth, high-quality surfaces such as teak or lacquer.

In terms of tech specs, the Leica Ultravid White Ocean 7x42 corresponds to the 42-mm model in Leica's high-performance Ultravid range. The Ultravid line-up includes compact models with 20- and 25-mm objective lens diameters, as well as 32- and 50-mm full-size models. All of them deliver a brilliant, clear image, even in backlighting and with high contrast, and win users over with exceptional detail and sharpness, well into twilight. Focusing and dioptre adjustment are conveniently controlled by a large knob. Thanks to variable eyecups, the binoculars can also be used comfortably when wearing spectacles.

All Leica Ultravid binoculars feature a water-repellent AquaDura® coating on the outer lenses, which ensures an unobstructed viewing experience and easy cleaning – particularly helpful in rough seas or rain.

In addition, the Ultravid models feature a sophisticated system of apertures to minimise stray light. The perfect balance between transmission and contrast ensures natural, rich colours, clear vision and optimum detail sharpness. In addition, high-transmission lenses guarantee a bright, true-to-life image.

From 9 December 2025, the Leica Ultravid White Ocean 7x42 will be available worldwide at all Leica stores, the Leica Online Store and specialist retailers. The recommended retail price is 3850 euros including VAT.

**Note for journalists:**

Image material and data sheet can be downloaded [here](#). The image material may only be used if the copyright is stated. The data sheet can be downloaded [here](#).

About Leica Camera

Leica Camera AG is an international premium manufacturer of cameras, lenses, and sport optics products. In line with its growth strategy, the company has expanded its business to include mobile imaging (smartphones) and the manufacture of high-quality eyeglass lenses and watches, as well as proprietary projectors for the home cinema segment.

Leica Camera AG, headquartered in Wetzlar (Germany) and with a second production site in Vila Nova de Famalicão (Portugal), has a worldwide network of sales companies with over 120 Leica Stores.

The Leica brand stands for excellent quality, German craftsmanship and industrial design combined with innovative technologies. An integral part of brand culture is promoting the art of photography around the world – with nearly 30 Leica Galleries, Leica Academies, and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

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