



Press Release

Bartolomeo Rongone Elected to the Leica Camera AG Supervisory Board

Thanks to Outgoing Supervisory Board Member Alfred Schopf

Wetzlar, 19 August 2025 – Bartolomeo Rongone, CEO of the Italian fashion house Bottega Veneta was elected to the Leica Camera AG Supervisory Board at the Board meeting held on 23 June 2025.

Dr Andreas Kaufmann, Supervisory Board Chairman of Leica Camera AG: “Bartolomeo Rongone has demonstrated remarkable foresight in retail, especially in the coveted luxury segment where exceptional craftsmanship and distinctive creativity are essential. His extensive experience as CEO of the luxury brand Bottega Veneta, coupled with his prior leadership roles in highly respected luxury brands will provide our company with valuable impulses. A passionate photographer with a keen interest in history, Bartolomeo integrates a sensitivity towards the arts with strategic and economic objectives. His deep expertise will enrich the Supervisory Board of Leica Camera AG with his in-depth expertise and entrepreneurial vision.”

Rongone will replace Alfred Schopf, who resigned from the Supervisory Board on 31 July 2025. “The Supervisory Board and Board of Directors for Leica Camera AG expressly thank Mr Schopf for his deeply committed and faithful collaboration over the years. He has not only been a member of the Supervisory Board since May 2022, he also managed the company from August 2010 to March 2015 as CEO, where he made a substantial contribution to developing Leica Camera”, says Dr Kaufmann. Under his leadership, the Leica factory in Portugal was rebuilt, the Leitz-Park in Wetzlar was built and Leica Camera AG moved from Solms to Wetzlar. On the product side, his achievements include launching various models of the Leica M9, the Leica M (Type 240) and the Leica M Monochrom, as well as the compact full-frame camera Leica Q with a fixed focal length.

About Leica Camera

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics products with a company history stretching back over 150 years. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.



Leica Camera AG, with its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own distribution companies with over 120 Leica Stores.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

Please find further information at:

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