



## Press Release

### Stylish Symbiosis of Technology and Aesthetics

German furniture manufacturer YOMEI and Leica Camera AG present  
designer furniture for the Leica Cine 1 laser TV

**Wetzlar, 18 July 2025** – Leica Camera AG is continuously developing its Leica Smart Projection division, centred on the Leica Cine 1 and Leica Cine Play 1 products, offering cutting-edge home cinema solutions in partnership with well-known furniture brands. Today, the company is unveiling its collaboration with the German furniture maker YOMEI. The Lumina sideboard by YOMEI is an elegant furnishing solution for the Leica Cine 1, beautifully showcasing the Leica laser TV while making a sophisticated statement in any living space.

The Lumina sideboard – available as a low or tall unit – reimagines contemporary interiors and moves beyond the conventional television aesthetic. In contrast to the dark screen that tends to dominate the space when the television is switched off, the sideboard stands out with its refined design. Built into the unit is the ultra-short-throw laser TV Leica Cine 1, which, in combination with the hidden screen, instantly transforms the space into an immersive viewing environment with a single touch of a button. While the technology is not being used, the furniture captivates with its exquisite aesthetics, seamlessly integrating the Leica Cine 1 with its aluminium housing and signature Leica design.

The surface of the sideboard is finished in premium YOMEI leather or cutting-edge leather/microfibre leather, fashioned using a patented folding technique. The gently curved front and the meticulously crafted flap, which conceals the screen, draw inspiration from the award-winning YOMEI Magic Desk – combining well-developed design with advanced technology. The frame and sides are constructed from high-quality, powder-coated metal, highlighting the furniture's precision and durability.

Alongside its stylish aesthetic, the Leica Cine 1 stands out thanks to its advanced triple RGB laser technology, delivering exceptionally bright and vibrant visuals. The Summicron lens, which was developed according to the legendary Leica Standards, ensures unparalleled optical performance. The advanced technology is complemented by Leica Image Optimization (LIO™), which ensures superior colour accuracy, contrast and image sharpness. Together with Atmos® surround sound, it creates a truly authentic cinematic atmosphere. Its smart TV features allow for seamless connection with streaming platforms, voice control and Apple AirPlay to enable a fully integrated entertainment experience.



The YOMEI Lumina sideboard is available now and can be purchased from specialist retailers in Germany, Switzerland and Austria. Later this year, the furniture piece is expected to be released in additional European markets, as well as in China and, quite likely, the United Arab Emirates. It is also available directly from YOMEI upon request. The sideboard comes in two different heights (as a low or tall unit) and with two options for screen sizes. The 100-inch version (excluding the screen) is priced at either 9,840 or 9,960 euros, depending on the chosen height. The 120-inch variant (also without a screen) is available for 10,840 or 10,960 euros. The YOMEI Lumina Sideboard can be purchased in combination with the Celexon screen, while the Leica Cine 1 is sold separately via authorised Leica retailers.

## **About YOMEI**

### **Design Culture Since 2006**

YOMEI is synonymous with exclusive furniture that transcends functionality, making a bold statement. The brand blends minimalist design with emotional resonance as well as careful craftsmanship with exceptional precision. Every piece of furniture embodies a narrative of elegance, innovation and quality. The showroom, with windows to its factory, is situated in the heart of Detmold, East Westphalia – representing both an architectural landmark and a hub for creativity. Here, all these elements converge to create something truly extraordinary: Furniture that is full of character, made traditionally by hand. The Japanese-inspired name YOMEI perfectly embodies this philosophy – Clean aesthetics, technical sophistication and absolute perfection. YOMEI establishes benchmarks for design, embracing innovative details, sustainable production and patented techniques, such as its unique leather folding method.

## **About Leica Camera**

Leica Camera AG is an international, premium manufacturer of cameras, lenses and sports optics products with a company history stretching back over 150 years. As part of its growth strategy, the company has expanded its portfolio to include mobile imaging (smartphones) and the manufacture of high-quality spectacle lenses and watches, and is also represented in the home cinema segment with its own projectors.

Leica Camera AG, with its headquarters in Wetzlar, Germany, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own distribution companies with over 120 Leica Stores.

The Leica brand stands for excellence in quality, German craftsmanship and industrial design, combined with innovative technologies. An integral aspect of the brand culture is the promotion of the culture of photography, with around 30 Leica Galleries worldwide, the Leica Akademie and



international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

**Please find further information at:**

Leica Camera AG

Ann-Kristin Schneider

Global PR Manager

[Ann-Kristin.Schneider@leica-camera.com](mailto:Ann-Kristin.Schneider@leica-camera.com)