

## **3daysofdesign x Leica Competition**

### **Terms and Conditions**

- The competition period is: 18 June 2025 10:00 CEST to 20 June 2025<sup>16</sup> at 23:59 CEST.
- By entering the competition, it is deemed that the entrant accepts the terms and conditions stated below.
- This competition is open to attendees and visitors of 3daysofdesign aged 18 and over. Mandatory data are: first name, last name, e-mail address.
- No purchase necessary.
- One entry per person, no bulk or third-party entries. Entrants can submit up to 3 images as part of the competition.
- Only photographs taken of 3daysofdesign 2025 activities can be entered.
- No responsibility can be taken for any lost or delayed entries.
- Employees of Leica Camera AG, companies affiliated with Leica Camera AG and cooperation partners as well as their relatives are excluded from participation.
- The entrants will need to use the relevant tags on Instagram to enter the competition: #3daysofdesignxLeica and tag @3daysofdesign @leica\_camera\_nordics.
- The three winners will be chosen by a panel of judges from all correct entries and will be notified by email and via Instagram.
- The only Instagram accounts related to this competition are @leica\_camera\_nordics and @3daysofdesign and no other Instagram accounts will be used to contact entrants or winners.
- The winners' email addresses, contact telephone numbers and addresses will be requested to facilitate shipping of the prizes.
- The winners will need to confirm acceptance within 7 days of being notified. If the winners do not confirm acceptance within this timeframe, the promoter has the right to pick another winner.
- The following prizes will be raffled:

- o One (1) unit D-Lux 8 **(first prize)**
  - o One (1) Leica LUX Grip and one (1) year subscription to the Leica LUX App (Pro) **(second prize)**
  - o One (1) 100 Years of Leica Canvas Shopping Bag and One (1) 100 Years of Leica Keyring **(third prize)**
- The prize cannot be exchanged for cash equivalent. The Prize is not transferable.
- The prize will be sent to the winners by mail without charge within the EU. If the winners are located outside the EU, the winner is responsible for customs and shipping charges.
- Leica Camera AG will collect personal data provided by the entrant. This is for the purpose of conducting the competition and notifying the winner.
- The legal basis for the data processing is the necessity for the execution of the contract according to Art. 6 para. 1 lit. b GDPR.
- Insofar as the entrant additionally agrees to Leica Camera AG using their contact data provided in the entry for promotional information, the legal basis for this is a separate consent pursuant to Art. 6 para. 1 lit. a GDPR.
- The personal data of the participant will be processed, provided that no advertising consent has been given, only for the purpose of carrying out the competition.
- In all other respects, the data protection provisions of Leica Camera AG available under <https://legal-information.leica-camera.com/?subpage=data-protection> apply.