



# Press release

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## Four new compact binoculars: Leica Ultravid Compact Colorline Highest optical performance and mechanical precision in the unmistakable trend colors Capri Blue and Apple Green

**Wetzlar, Germany. February 01, 2025.** Today, Leica Sport Optics introduces four compact binoculars in the new Leica Ultravid Compact Colorline range. Designed especially for style-conscious adventurers, urban explorers, and nature lovers who appreciate precision optics in a sleek, colorful design. These binoculars are perfect choice for observation enthusiasts who desire exceptional clarity and performance in a compact, portable format – ideal for traveling, attending events, and simply exploring the beauty of the surroundings.

The Leica Ultravid Compact Colorline was developed from the proven high-performance Leica Ultravid series, which has earned a legendary reputation among professionals and amateurs alike. The Colorline combines Leica's renowned quality with an eye-catching color selection, thus offering the best of both worlds: a high-performance optical system that feels personal and unique.

### **Ready to travel and tour**

Leica Ultravid Compact Colorline binoculars are easy to carry and fit in any pocket – the perfect choice for uncompromising travelers. The compact and lightweight design makes this glass an excellent companion for the discerning observer, especially on long trips when every gram counts.

### **Crisp and detailed images**

Precision-manufactured lenses from Leica deliver bright, crisp, high-contrast images – even in poor lighting conditions. The AquaDura® coating on the outer lenses is water-repellent, ensuring a clear viewing experience as well as easy cleaning.

### **Color-coordinated strap**

Each Leica Ultravid Compact Colorline comes with with a sturdy black leather case and a leather carrying strap matching the color of the binoculars.

### **Ergonomic and rugged**

The compact, ergonomic shape allows comfortable handling and portability. The precise, smooth-



running focusing wheel also serves to conveniently adjust the diopter compensation. Leica Ultravid Compact Colorline binoculars are made from high-quality aluminum to withstand all usage conditions. Special eyecups make them equally suitable when wearing eyeglasses.

#### **Order numbers and prices**

40622 Ultravid Compact 8x20 Colorline, Capri Blue: 1095 euros

40637 Ultravid Compact 10x25 Colorline, Capri Blue: 1145 euros

40624 Ultravid Compact 8x20 Colorline, Apple Green: 1095 euros

40638 Ultravid Compact 10x25 Colorline, Apple Green: 1145 euros

Scope of delivery: Binoculars, optics cleaning cloth, leather carrying strap, leather case

From March 06, 2025, the Leica Ultravid Compact Colorline will be available worldwide at all Leica Stores, the Leica Online Store, and specialist retailers. Recommended retail price: 1095 to 1145 euros (including VAT)

For complete information on the new Leica Ultravid Compact Colorline, please visit:

[leica-sportoptics.com](http://leica-sportoptics.com)

#### **Note for journalists:**

Image material and data sheet can be downloaded [here](#). The image material may only be used if the copyright is stated.

#### **100 Years of Leica: Witness to a Century**

In 2025, Leica Camera AG is celebrating the 100th anniversary of the Leica I. First presented to the public at the Leipzig Spring Fair in 1925, it was the first 35 mm camera to be mass-produced – and exceeded all expectations. Thanks to its compact and handy format, it opened up new photographic horizons. Under the motto “100 Years of Leica: Witness to a Century”, Leica Camera AG celebrates the camera that revolutionized the world of photography. At international events organized by Leica country organizations in the Dubai, Milan, New York, Shanghai, and Tokyo, cultural projects and extraordinary special editions will be presented throughout the year. The highlight is scheduled for June: a whole anniversary week at Leica’s headquarters in Wetzlar. In addition, the worldwide network of Leica Galleries will exhibit works by outstanding photographers.

#### **About Leica Camera**

Leica Camera AG is an international premium manufacturer of cameras, lenses and sports optics products with over 150 years of company history. As part of its growth strategy, the company has



expanded its business to include mobile imaging (smartphones) and the manufacture of high-quality eyeglass lenses and watches and is represented in the home cinema segment with its own projectors. Headquartered in Wetzlar (Germany) and with a second production site in Vila Nova de Famalicão (Portugal), Leica Camera AG has a global network of its own sales companies with over 120 Leica Stores. The company employs 2,400 people and achieved a turnover of 554 million euros in the 2023/24 financial year.

The Leica brand stands for excellent quality, German craftsmanship and industrial design combined with innovative technologies. An integral part of the brand culture is the promotion of the culture of photography with around 30 Leica Galleries worldwide, Leica Academies and international awards such as the Leica Hall of Fame Award and the Leica Oskar Barnack Award (LOBA).

**For more information:**

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