

# Terms and Conditions of Participation

## 1. Scope

- a) These conditions of participation apply to participation in prize competition “Leica SOFORT 2 giveaway” of Leica Camera Limited.

## 2. Organizer

The Organizer of the prize competition is:

Leica Camera Limited  
6-8 James Street  
London, England, W1U 1ED

## 3. Eligibility

- a) Any natural person over the age of 18 and residing in the United Kingdom is eligible to participate. Participation may only take place in one's own name.
- b) Participation requires
  - 1. To submit your email address
    - a. Upon submitting your email address, you will receive a confirmation email with the option to consent to receiving Leica News. If you choose not to confirm your registration for Leica News, your entry for the prize draw will still be eligible. However, you will not receive marketing communications from Leica.
    - b. Participants who are already subscribed to Leica News may also submit their email address to enter the prize draw.
  - 2. To follow Leica UK on Instagram (<https://www.instagram.com/leicauk>)
- c) The Participant is responsible for the correctness of the contact data provided. The provision of false personal data may result in exclusion from the competition.

- d) Participation in the competition is free of charge
- e) Employees of the Organizer, companies affiliated with the Organizer and cooperation partners as well as their relatives are excluded from participation.
- f) Each Participant may only enter the competition once.
- g) In the event of a violation of these Terms and Conditions of Participation by the Participant or other illegal or unfair actions, the Organizer reserves the right to exclude the Participant concerned from the competition. If necessary, in such a case, a prize can be subsequently revoked and its value reclaimed.

#### **4. Determination of the Winner**

- a) The competition period is: 13th of December 2024 to 12nd of January 2025 at 23:59 p.m. GMT
- b) The following prizes will be raffled in a bundle: one (1) unit Leica SOFORT 2 black, one (1) Leica SOFORT color film pack, one (1) Picture Frame-Set SOFORT.
- c) The prize will be drawn at random by the Organizer after the end of the competition period among all Participants who have taken part in the competition within the competition period.
- d) The Winner will be notified by e-mail. The other Participants will not be notified.
- e) The winner will need to confirm acceptance within 7 days of being notified. If the Organizer does not receive an acceptance of the prize by the Winner within this period, the possibility of accepting the prize expires. In this case, the Organizer may draw and notify another Winner.
- f) The prize will be sent to the Winner by mail.
- g) The prize is non-payable, non-transferable and cannot be exchanged.

- h) Any consequential costs resulting from the Winner claiming the prize shall only be borne by the Organizer if this is expressly stated in the prize competition.

## **5. Liability**

- a) The Organizer shall only be liable for damages in connection with the implementation of the competition if the damage was caused by intentional or grossly negligent conduct on the part of the Organizer.
- b) In case of injury to life, body or health, the Organizer is also liable for slight negligence.
- c) The Organizer is also liable for slight negligence, if essential obligations of the Organizer, which make the implementation of the competition possible in the first place and on whose fulfilment the Participant may regularly rely, are violated. In this case, however, the scope of liability is limited to the typically foreseeable damage.
- d) The aforementioned regulations of this clause 5 apply accordingly to the damage caused by legal representatives and vicarious agents of the Organizer.

## **6. Data protection**

- a) The Organizer collect the personal data provided by the Participant in the entry. This is for the purpose of conducting the competition and notifying the Winner. Mandatory data are: first name, last name, e-mail address. If only incomplete personal information is provided, participation in the competition may not be possible.
- b) The legal basis for the data processing is the necessity for the execution of the contract according to Art. 6 para. 1 lit. b GDPR.
- c) Insofar as the Participant additionally agrees to the Organizer using his/her contact data provided in the entry for promotional information, the legal basis for this is a separate consent pursuant to Art. 6 para. 1 lit. a GDPR.

- d) The Participant may revoke all consents to the processing of his/her data at any time with effect for the future. However, the processing carried out on the basis of consent until revocation remains lawful.
- e) The personal data of the Participant will be processed, provided that no advertising consent has been given, only for the purpose of carrying out the competition.
- f) In all other respects, the data protection provisions of the Organizer available under <https://legal-information.leica-camera.com/?subpage=data-protection> apply.

## **7. Severability clause**

If any provision of these Terms and Conditions of Participation is or becomes invalid, the validity of the remaining provisions shall not be affected.