

Win a Leica SOFORT 2

Terms and Conditions

- The competition period is: 11 November 2024 to 15 December 2024 at 23:59 CEST.
- By entering the competition, it is deemed that the entrant accepts the terms and conditions stated below.
- This competition is open to residents of Sweden and Denmark aged 18 and over. Mandatory data are: first name, last name, e-mail address.
- No purchase necessary.
- One entry per person, no bulk or third-party entries.
- No responsibility can be taken for any lost or delayed entries.
- Employees of Leica Camera AG, companies affiliated with Leica Camera AG and cooperation partners as well as their relatives are excluded from participation.
- The winner will be drawn at random from all correct entries and will be notified by email.
- The winner will need to confirm acceptance within 7 days of being notified. If the winner does not confirm acceptance within this timeframe, the promoter has the right to pick another winner.
- The following prize will be raffled in a bundle: one (1) unit Leica SOFORT 2 and one (1) Leica SOFORT color film pack. The winner can choose the colour of the Leica SOFORT 2.
- The prize cannot be exchanged for cash equivalent. The Prize is not transferable.
- The prize will be sent to the winner by mail.
- Leica Camera AG will collect personal data provided by the entrant. This is for the purpose of conducting the competition and notifying the winner.
- The legal basis for the data processing is the necessity for the execution of the contract according to Art. 6 para. 1 lit. b GDPR.
- Insofar as the entrant additionally agrees to Leica Camera AG using their contact data provided in the entry for promotional information, the legal basis for this is a separate consent pursuant to Art. 6 para. 1 lit. a GDPR.
- The personal data of the participant will be processed, provided that no advertising consent has been given, only for the purpose of carrying out the competition.
- In all other respects, the data protection provisions of Leica Camera AG available under <https://legal-information.leica-camera.com/?subpage=data-protection> apply.