



## PRESS RELEASE

### **NEW: Leica Q3 43**

#### **The Unique, Compact Full-Frame Camera Now with a New APO-Summicron 43 f/2 ASPH. Lens.**

**Wetzlar, 26 September 2024.** In 2015, Leica Camera AG launched the Q-Series and introduced a completely new camera segment. Now in its third generation, the compact full-frame Leica Q3, with a fixed focal length of 28mm, inspires people all over the world. In addition to the unrivalled standards of design, workmanship, image quality and operation, the success of the Q-Family is especially attributed to its close dialogue with its users. Now, Leica fulfils a frequently expressed wish and introduces the Leica Q3 with a 43mm fixed focal length.

At the heart of the new Leica Q3 43 is the specially developed lens. The APO-Summicron 43 f/2 ASPH. not only joins the family of the legendary Leica APO lenses, which rank among the best in the world, but also stands out in the current Leica portfolio. The focal length mirrors the natural perception of the human eye, allowing for the realistic composition of distortion-free motifs through the high-resolution OLED viewfinder. As a result, the versatile 43mm focal length is perfectly suited for street photography and portraits. Like its sister model the Leica Q3, the Leica Q3 43 also features an integrated macro mode for close-ups.

The Leica Q3 43 creates extraordinarily sharp, high-contrast images in any lighting condition and still maintains its compact, lightweight form, even with the complex construction of the apochromatically corrected lens with four aspherical lenses.

The new APO lens delivers superior performance at its maximum aperture of f/2. making it possible to separate subjects from the background with a harmonious bokeh. Combined with its outstanding ISO performance, the APO lens enables short exposure times, even in low light. Photos and videos can be taken at the 43, 60, 75, 90, 120 and 150mm focal lengths by using the frame lines displayed in the 5.76MP OLED viewfinder, or on the tiltable monitor with the

touch function. That way, an image with a resolution of approximately 5 megapixels is created with the highest selectable sensor resolution of 60 megapixels. This high resolution is maintained even at the maximum 150mm focal length, offering exceptional flexibility for photography and filming in an extremely compact form.

In addition to the lens, the Leica Q3 43 differs visually from its sister model. The new grey leather stands out elegantly against the black camera body and honours the timeless design that Leica cameras are renowned for worldwide."

With easy-to-use Wi-Fi and Bluetooth connectivity, the Leica Q3 43 ensures a seamless mobile workflow, especially with iOS devices. Certified as a 'Made for iPhone® and as an iPad®' accessory, it offers an exceptionally smooth connection experience. When connected to the Leica FOTOS app, data can be transferred quickly and reliably, and creative Leica Looks can be easily loaded onto the camera. With the Leica Q3 43, Leica also introduces a new Leica Look: Leica Chrome. Leica Chrome can be applied to the JPEG and gives images an analogue charm. The expanding range of Leica Looks allows for the creation of unique, creative and striking images directly in the camera, ready to be instantly shared with the world via the Leica FOTOS app.

Both Leica Q3 models carry the same DNA. Like the Leica Q3, the BSI CMOS full-frame sensor with Triple Resolution Technology in the Leica Q3 43 gives you a choice between a resolution of 60, 36 and 18 megapixels. The camera's ISO range of 50 to 100,000, coupled with a high-precision, fast hybrid autofocus system, and a tiltable 3-inch high-resolution touchscreen, makes this robust IP52-rated device the perfect tool to capture your unique perspective. In addition, the Leica Q3 43 offers the possibility to connect external RØDE microphones via USB-C. Whether you're shooting in 8K resolution or capturing stunning photos, this German-engineered camera seamlessly integrates into your daily creative routine, allowing you to capture stylish shots with unparalleled Leica quality in any situation.

The Leica Q3 43 fits comfortably in your hand, especially with the new optional multifunction protector crafted from sleek black leather. It features an integrated grip, provides direct access to the battery, and can be swiftly mounted on tripods with a compatible quick change clamp thanks to its Arca-Swiss compatibility. The Leica Q3's practical, comfortable and stylish accessories are also available for the Leica Q3 43. These accessories include a unique wireless charging handgrip that works with the elegant Drop XL Wireless Charger for inductive charging,

a range of protectors and carrying straps in various leather colours, and a selection of stylish thumb rests, soft release buttons, and colourful round retro lens hoods, all of which enhance the individual look of the Leica Q3 43.

The Leica Q3 43 is available globally at all Leica Stores, the Leica Online Store and authorised dealers from today. The retail price is €6,750.00 including VAT. The retail price for the new multifunction protector with integrated handgrip is €250.00 including VAT.

### **Leica Camera – A Partner for Photography**

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

### **Please find further information at:**

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