



## PRESS RELEASE

### **Leica completes trinity series for the SL-System**

**New telephoto zoom lens with a focal length of 70–200 mm and new 2.0x Extender expand the L-Mount portfolio.**

**Wetzlar, 5<sup>th</sup> September 2024.** Leica lenses are valued worldwide for their outstanding quality. Their legendary imaging performance is based on more than 150 years of expertise in the manufacturing of optical instruments. The same applies to the new Leica Vario-Elmarit-SL 70–200 f/2.8 ASPH.

Being the third zoom lens with an aperture of 2.8, the new Vario-Elmarit-SL 70–200 f/2.8 ASPH. forms a powerful trinity series for the SL-System together with the Super-Vario-Elmarit-SL 14–24 f/2.8 ASPH. and the Vario-Elmarit-SL 24–70 f/2.8 ASPH. This series makes it possible to photograph and film with a continuous aperture over the entire focal length range from 14 mm ultra wide-angle to 200 mm telephoto. At the same time, Leica Camera AG introduces another extender for the telephoto Varios with L-Mount. The Extender L 2.0x extends the new SL-Lens to a focal length of up to 400 mm.

With a classic telephoto zoom focal length, it is predestined for impressive portrait shots. Thanks to the high aperture ratio over the entire zoom range and the excellent image stabilisation, the new Vario lens also meets every challenge of event, sports and nature photography.

Inside the lens, 20 lenses in 15 groups, including three lenses with aspherical surfaces, ensure razor-sharp, detailed images right into the corners across all focal lengths. In addition, convenient handling is made possible by the internal focusing and the resulting constant overall length at any focal distance.

With the new Extender L 2.0x, which is available separately, the focal length of the telephoto

Vario can be extended from 70–200 mm to 140–400 mm. It takes up hardly any space in the bag but offers plenty of scope to realise your own creative visions.

The retail price for the new Leica Vario-Elmarit-SL 70–200 f/2.8 ASPH. will be 3,150.00 EUR including VAT. The retail price for the Leica Extender L 2.0x will be 920.00 EUR including VAT. Both products will be available globally at all Leica Stores, the Leica Online Store and authorised dealers starting now.

### **Leica Camera – A Partner for Photography**

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

### **Please find further information at:**

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