

## PRESS RELEASE

Leica is offering four new, attractive SL-S Kits.

Available with or without lens.

Wetzlar, 29th May 2024. In order to facilitate the first steps with the SL-System, Leica is now offering four new SL2-S Kits. The new kits include the camera body, the M-Adapter L for the use of Leica M lenses on the SL2-S, an additional BP-SCL 6 battery and a Premium Hybrid Glass Display Protector. This extends the range of applications for the SL2-S with the entire portfolio of legendary Leica M lenses. With the powerful battery and the display protector, the kits contain further useful additions for daily photography and videography. Customers can also choose between the Vario-Elmarit-SL 24-70 f/2.8 ASPH., the Summicron-SL 35 f/2 ASPH. or the Summicron-SL 50 f/2 ASPH. It is also possible to purchase a kit without an additional lens.

The retail price of the new Leica SL2-S Kit with the Vario-Elmarit-SL 24-70 f/2.8 ASPH. will be 6.900,00 Euro including VAT, with the Summicron-SL 35 f/2 ASPH. 6.390,00 Euro including VAT, with the Summicron-SL 50 f/2 ASPH. 6.090,00 Euro including VAT and without additional lens 4.990,00 Euro including VAT. All kits include the M-Adapter L, the BP-SCL 6 battery and a premium hybrid glass display protector.

Find all SL-Kits at: https://leica-camera.com/en-int/photography/sl/kits

## **Leica Camera – A Partner for Photography**

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

## Please find further information at:

Leica Camera AG Ann-Kristin Löhr

Global PR Coordination

E-Mail: <u>Ann-Kristin.Loehr@leica-camera.com</u>

Internet: www.leica-camera.com