



## PRESS RELEASE

### The silver anodized Leica SL2. Now available in four kit variants!

Wetzlar, 10<sup>th</sup> August 2023. Leica Camera AG expands its kit range and now offers a total of four kits for the silver anodized Leica SL2. In addition to the existing kits featuring the versatile Vario-Elmarit-SL 24-70 f/2.8 ASPH. and the legendary Noctilux-M 50 f/1.2 ASPH. with M-Adapter L, two more kits are now available with an attractive price advantage:

The silver anodized Leica SL2 kit, featuring the wide-angle lens Summicron-SL 35 f/2 ASPH., is available for RM42,240.00. The second new kit combines the silver design variant with the standard lens Summicron-SL 50 f/2 ASPH. and is priced at RM40,755.00.

#### Leica Camera – A Partner for Photography

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its

own national organisations and Leica Retail Stores.

**Please find further information at:**

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