



PRESS RELEASE

NEW: Leica FOTOS 4.0

Seamless. Instant. Everywhere.

Wetzlar, 25th May 2023. Leica Camera is introducing Leica FOTOS 4.0, packed with new features designed to enhance the photography experience for enthusiasts and professionals alike. The latest release of the Leica FOTOS app brings several exciting additions. Users can now enjoy the convenience of editing both photos and videos in the third-party app "Darkroom" and seamlessly display the results in the Leica Gallery on their smartphone. The app also allows for effortless downloading and viewing of videos directly from a Leica camera. Furthermore, users can transfer unique JPG-Looks to the new Leica Q3 camera, enabling customized shooting experiences that align with their artistic vision. In addition, the highly anticipated Leica Q3 camera offers up to 10 times faster downloads, reducing waiting time and allowing users to focus on capturing and sharing their photography.

The enhanced Leica FOTOS app is now available for iOS and Android devices, providing users with an elevated photography experience and a range of powerful capabilities.

Leica Camera

Leica Camera AG is an international, high-end manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is

considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

Please find further information at:

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