



PRESS RELEASE

Leica Q2 Traveller Kit

Limited offer with added value.

Wetzlar, 22nd November 2022. Starting today until 31st December 2022, Leica Camera AG is offering the 'Leica Q2 Traveller Kit' – a set comprising the one-of-a-kind Leica Q2 camera, an additional battery and Leica's new wrapping cloth that reliably protects the camera in the backpack while travelling. With its exceptional Leica Summilux 28 f/1.7 ASPH. lens with integrated macro mode and a 47 Megapixel full frame sensor, the Leica Q2 delivers outstanding image- and video performance and embodies a perfect symbiosis of design and superior technology. An easy and intuitive handling and seamless connectivity with the Leica FOTOS App provide photographers the creative freedom that makes the difference when they are out and about to create the fascinating Leica Look. The extra battery BP-SCL4 provides additional power and prolongs each photo session of content creators around the world.

With its specially treated silky back, the multifunctional 45 x 45 cm Wrapping Cloth reliably protects the Leica Q2, as well as other valuables against scratches and dust. The camera can be wrapped up in it together with the carrying strap and fixed with an elastic band.

The Leica Q2 Traveller Kit is available globally at Leica Stores, the Leica Online Store and authorized Leica dealers starting 22nd November 2022. The retail price will be SGD\$8,420.00 including GST and a price advantage of SGD\$460.00 for customers.

Leica Camera – A Partner for Photography

Leica Camera AG is an international, premium manufacturer of cameras and sports

optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Academies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organizations and Leica Retail Stores.

Please find further information at:

Leica Camera Asia Pacific Pte Ltd

E-Mail: marketing.lcap@leica-camera.com

Internet: www.leica-store.sg