



## PRESS RELEASE

### Leica Q2 “Ghost” by Hodinkee

#### New Exclusive Special Edition in Two Variants

**Wetzlar, 15<sup>th</sup> November 2022.** In the year 2019, Leica Camera AG designed the special model Leica M10-P “Ghost” in cooperation with Hodinkee, one of the leading platforms for watches. The successful collaboration is now continued with a special edition in two variants of the Leica Q2: the Leica Q2 “Ghost” by Hodinkee and the Q2 “Ghost” Set by Hodinkee.

The timeless design of the Leica Q2 “Ghost” by Hodinkee pays tribute to an iconic diving watch known as “Ghost Bezel” among connoisseurs. Inspired by the legendary classic watch with its very rare grey bezel (ring around the dial), the Leica designers together with Hodinkee have created the elegant, discreet colouring of the Q2 special model.

The stylish grey leather covering made of fine cowhide with a natural texture is provided with a special coating to reliably protect the Leica Q2 “Ghost” by Hodinkee against environmental influences. Top cover and lens are painted in an unobtrusive light grey and the red Leica logo has been deliberately omitted. The special edition comprises a carrying strap round-woven from grey yarn with a stable key ring binding. Technically, the Leica Q2 “Ghost” by Hodinkee is identical to the Q2 serial model.

As a second variant, Hodinkee presents the Q2 “Ghost” Set by Hodinkee. The edition limited to 150 sets worldwide is adorned with an imprinted Leica lettering on the top cover. In addition, two engravings in the display glass testify to its exclusive character: they show the respective special serial number between 001 / 150 and 150 / 150 as well as the set name. The Q2 “Ghost” Set by Hodinkee also comprises a silver thumb rest, a grey carrying strap and comes with a certificate of authenticity.

The Leica Q2 “Ghost” by Hodinkee will be available globally at all Leica Stores, the Leica Online

Store and authorized dealers starting on 8 December 2022. The retail price will be €5,950.00 including VAT. The Q2 “Ghost” Set by HODINKEE will be available exclusively on the Hodinkee website starting on 15 November 2022.

### **Leica Camera – A Partner for Photography**

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

### **About Hodinkee**

Hodinkee is building a better world of watches. Founded in 2008 by Benjamin Clymer as a watch blog, Hodinkee is now a multi-channel online destination for watch enthusiasts, including: print, digital, and video content, an e-commerce platform as an authorized retailer of over 40+ brands in every style and price point, along with a wide assortment of pre-owned and vintage watches, and best-in-class services like Hodinkee Insurance. With years of experience and expertise, Hodinkee’s work brings every aspect of the watch world to life through color-rich journalism, meticulous engineering of Limited Edition timepieces, and curation of the most extensive assortment of watch brands and accessories to shop. As a true destination for everything watch-related, Hodinkee has built a dedicated community that’s brought the brand to the forefront. Headquartered in NYC, visit [www.hodinkee.com](http://www.hodinkee.com).

### **Please find further information at:**

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