



PRESS RELEASE

Leica Summilux-M 35 f/1.4 ASPH. redesign

Now even more versatile and more flexible.

Wetzlar, 15th September 2022. The history of Leica lenses dates back more than 150 years and tells of innovative engineering, uncompromising precision work and outstanding quality. It is a story about legendary tools which rank among the best in the world. This applies especially to Leica M lenses. One of the most versatile among them has now been redesigned and refined to provide even greater flexibility for a creative pictorial design: the Leica Summilux-M 35 f/1.4 ASPH.

The lens combines a light wide-angle characteristic with natural-looking dimensions and is thus particularly versatile. Whether for detailed landscape shots, high-contrast pictures even in difficult light conditions or subjects in close-up range with selective focus, the Summilux-M 35 f/1.4 ASPH. produces extraordinary results. Eleven instead of nine aperture blades are used for a visibly improved bokeh. In addition, the closest focusing distance is reduced from 70 to 40 cm – made possible by a patent-pending double cam unit developed by Leica engineers. As a result, the rotation angle of the focus ring is almost doubled to 176 degrees in comparison to the previous model with the same compact size of the lens. This ensures reliable, precise focusing over the entire setting range. Up to 70 cm, this works, as usual via the range finder of all digital and analogue M cameras. After a slightly perceptible resistance, the extended close-up range between 70 and 40 cm is exactly focusable via Live View on the screen, Visoflex viewfinder or Leica FOTOS app.

The industrial design has been brought up to date with almost unchanged dimensions – the new Summilux-M 35 f/1.4 ASPH. is 2 mm shorter while 2 mm has been added to the diameter. As with the Summilux-M 50 f/1.4 ASPH., the lens hood is now round, directly integrated in the lens and can easily be screwed in and out for even faster and more flexible handling.

Two colour variants of the Leica Summilux-M 35 f/1.4 ASPH. are available globally at all Leica Stores, the Leica Online Store and authorised dealers. The recommended retail price (RRP) of the Black variant is **\$9,290** including GST and the RRP of the Silver variant is **\$9,590** including GST.

Leica Camera – A Partner for Photography

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hessen, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

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