



PRESS RELEASE

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The Leica M-A “Titan” set

A new limited-edition set, comprising a Leica M-A and APO-Summicron-M 50 f/2 ASPH. made of titanium.



Wetzlar, 9th June 2022. The Leica M-A “Titan” set marks the sixth time Leica has released a limited-edition with a titanium exterior – thereby continuing a tradition that first started with the Leica M6 TTL “Titanium” in 2001. Distinguished by a look that is as elegant as it is exclusive, the set combines the timeless appeal of the analogue Leica M-A with the classic design of the APO-Summicron-M 50 f/2 ASPH. To create this high-end ensemble, key components of the camera and lens are milled from solid titanium – a material known for its exceptional resilience and durability. This imbues the camera and lens with an even greater solidity, as well as a unique appearance that is impossible to achieve with any other material.

As a purely mechanical camera, the Leica M-A relies neither on power nor data connections. It is the epitome of Leica’s philosophy to concentrate on the essential: a return to photography in its purest form. The sophisticated design of the special edition is enhanced by the classic

'Ernst Leitz Wetzlar' script on the top plate. The set includes the APO-Summicron-M 50 f/2 ASPH., whose external components are also made of titanium for this special edition – and whose appearance is modelled on the very first Summicron-M with a 50 mm focal length, introduced in 1956. Another element of the set's classic aesthetic is the round lens hood, also made of solid titanium. With its unparalleled optical performance, the APO-Summicron-M 50 f/2 ASPH. represents the pinnacle of full-frame lens design. The set comes in a special presentation box with an inner lining of black silk.

The Leica M-A "Titan" set is limited to 250 units worldwide. Both the camera and lens feature engravings with their respective special-edition serial numbers. The Leica M-A "Titan" set is available as of now at Singapore retailers.

Legendary Photography and Design

The Leica M has been shaping our visual memory for almost 70 years

The legacy started in 1954 when Leica's camera technology had been perfected to create the first Leica M. To underline its legendary status, the Leica M almost immediately became the go-to tool available to photographers working in the photo-journalistic and documentary fields from its birth. The likes of Werner Bischof, Martine Franck, and Thomas Hoepker have all captured unforgettable moments with their trusty Leicas. And who can forget Nick Út's image of the seriously injured nine year-old Kim Phúc, a victim of the Vietnam War? Ditto Alberto Korda's famous portrait of heroic guerrilla fighter Che Guevara. On top of that, the Leica M also allowed photographers to search for their artistic freedom, be it in travel, landscape, portraiture, nudes, fashion or sports, as well as to support individual visions.

Compact and discrete – a Leica M is a design icon

As with all icons, the Leica M – from the very first Leica M, the M3 from 1954, the longest analogue Leica Camera in production, M6 to the new Leica M11 – features a distinctive look. Despite the M6 and M11 nearly 40 years apart with numerous technological advancement, both models look almost identical twins with their size differing by a mere few millimetres. The two factors that tie all the M models are a compact size, and a focus on the essential – both with a focus on craftsmanship.

As well as being held in high esteem among professional and ambitious amateur photographers, the Leica M has frequently captured the imagination of accomplished designers, like Dr. Andrea Zagato, the owner of the car brand of the same name or former Apple Chief Design Officer Jonathan Ive and musicians with a passion for photography – such as The Police guitarist Andy Summers, or multi-instrumentalist Lenny Kravitz.

Leica Camera – A Partner for Photography

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

Please find further information at:

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