



PRESS RELEASE

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Leica Oskar Barnack Award 2022: Leica Camera is once again presenting the renowned Leica Oskar Barnack Award. With the announcement of the jury, the selection process for the photography award moves into its final phase.

Wetzlar, 17th March 2022. This year, the Leica Oskar Barnack Award (LOBA) enters into its 42nd edition. Based on the submissions made by nominators from all over the world, a jury will decide on the shortlist and winners. The 2022 jury includes:

- **Alessia Glaviano**, Head of Global Photo Vogue and Director of the Photo Vogue Festival (Italy)
- **Natalia Jiménez-Stuard**, Photo editor at The Washington Post (USA)
- **Dominic Nahr**, Photographer (Switzerland)
- **Azu Nwagbogu**, Founder and Director of African Artists' Foundation (AAF) and of LagosPhoto Festival (Nigeria)
- **Karin Rehn-Kaufmann**, Art Director and General Representative of Leica Galleries International (Austria)

www.leica-oskar-barnack-award.com/en/loba-2022/the-jury.html

In May, the jury will come together at Leica Camera headquarters in Wetzlar, to deliberate and come up with a shortlist of a maximum of twelve series for the main category, and six for the Newcomer category, and to decide on the winners of LOBA 2022. Once again this year, around 60 photography experts from 34 countries have submitted their proposals. <https://www.leica-oskar-barnack-award.com/en/loba-2022/the-nominators.html>

Based on his or her expertise and experience, each nominator has submitted up to three photo series. The stipulations for a Leica Oskar Barnack Award nomination require that the photographs be part of a documentary or conceptual-artistic body of work, and deal with the

relationship of humanity to the environment. This humanistic constant has defined LOBA since its inception in 1979. That year, the developer of the Ur-Leica, whose name graces the competition, would have been one hundred years old.

For the first time, the Leica Oskar Barnack Newcomer Award, which goes to photographers under 30 years of age, will be selected in collaboration with and through the proposals submitted by international institutions and universities from 15 countries. For example, the Hanover University of Applied Sciences and Arts, which is one of the country's most renowned universities for its educational department of Photojournalism and Documentary Photography, is participating from Germany. In addition to other European universities from France, Great Britain, Italy and Austria, there are further collaborating partners from every continent in the world.

During the summer months, all the shortlisted candidates and their series will be introduced on the LOBA website. The announcement of the winners in both categories, will be made during the award ceremony in Wetzlar, in October 2022.

Following a significant increase in 2020, the prize monies will remain the same for 2022: the main award receives 40,000 euros and Leica camera equipment valued at 10,000 euros; the newcomer receives 10,000 euros and a Leica Q2. Furthermore, the winning series will be part of a touring exhibition, that will first be presented at the award ceremony in October in Wetzlar and will then be shown at Leica Galleries and Photo Festivals around the world. The winners and shortlisted candidates will also be presented in a catalogue.

Further information at: www.leica-oskar-barnack-award.com

The list of all the LOBA 2022 nominators can be found on the LOBA website:

<https://www.leica-oskar-barnack-award.com/en/loba-2022/the-nominators.html>

Interviews with selected nominators are also found on the same site: <https://www.leica-oskar-barnack-award.com/en/insights.html>

Please download imagery [HERE](#). For further details, please contact Jon Holt at jon.holt@massey.co.uk or Ben Jones at ben.jones@massey.co.uk

Leica Camera – A Partner for Photography

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.