PRESS RELEASE

Summicron-M 28 f/2 ASPH. in Matte Black: The especially robust Summicron-M variant with integrated lens hood is now available.

Wetzlar, 7th April 2022. With the matte black Summicron-M 28 f/2 ASPH., Leica introduces a particularly resilient variant of the M-System's ultra-fast wide angle lens.

The specialist-paint finish offers extremely scratch-resistant properties, along with a discrete appearance that is ideally suited to classic reportage photography. With its inlaid engravings in light green, the lens has been designed to complement the M10-P "Reporter", but will also make an excellent addition to any other M camera.

In contrast to the standard Summicron-M 28 f/2 ASPH., the matte black variant features an integrated lens hood which extends via one quick twist for ultimate convenience and ease. The Summicron-M 28 f/2 ASPH. in a matte black finish can now be purchased at specialist retailers.

Leica Camera – A Partner for Photography

Leica Camera AG is an international, premium manufacturer of cameras and sports optics. The legendary reputation of the Leica brand is based on a long tradition of excellent quality, German craftsmanship and German industrial design, combined with innovative technologies. An integral part of the brand's culture is the diversity of activities the company undertakes for the advancement of photography. In addition to the Leica Galleries and Leica Akademies spread around the world, there are the Leica Hall of Fame Award and, in particular, the Leica Oskar Barnack Award (LOBA), which is considered one of the most innovative sponsorship awards existing today. Furthermore, Leica Camera AG, with its headquarters in Wetzlar, Hesse, and a second production site in Vila Nova de Famalicão, Portugal, has a worldwide network of its own national organisations and Leica Retail Stores.

Please find further information at:

Leica Camera AG

Ann-Kristin Löhr

Global PR Coordination

E-Mail: Ann-Kristin.Loehr@leica-camera.com

Internet: www.leica-camera.com