



Press Information

New opening of the Leica Store in Copenhagen

Wetzlar 1 February 2022. Leica Camera AG is opening another chapter in its global growth and expansion strategy and strengthening its presence in the Scandinavian region with the opening of the new Leica Store in Copenhagen. With the store's relocation to the very central location of the Old Town, which is one of Copenhagen's most exclusive shopping districts, the new premises of around 90 square meters provide the ideal ambience for presenting the Leica brand and product world.

In addition to the current product portfolio from the Leica camera and sports optics range, the store offers visitors a wide range of specialist literature and Leica accessories. In addition, there are offers from the Leica Academy relating to photo workshops and customer events. The offer also includes the purchase and sale of used Leica products. In addition, a small exhibition area enables the presentation of photographic art.

"The opening of the Leica Store in Copenhagen is the logical continuation of our global retail strategy to bring the fascination of Leica to life worldwide. The extensive range of products as well as services and support promises a unique brand and shopping experience," explains Matthias Harsch, CEO of Leica Camera AG.

Address: Leica Store | Ny Østergade 3 | 1101 Copenhagen | Denmark

Opening hours: Monday to Friday, from 10am to 6pm; Saturday, from 10am to 5pm