



Press information

JMGO begins direct sales of the O1 Pro, co-engineered with Leica

Wetzlar, 17 February 2022. Following on from last year's announcement of their strategic partnership, Leica Camera AG and JMGO have presented their first joint product – the JMGO O1 Pro, co-engineered with Leica. Now, the ultra-short throw smart LED projector is also available from the JMGO website at <https://smart.jmgo.com/> .

Leica and JMGO have been working together on the development and optimisation of the optical performance of smart LED projectors since 2020 with the aim of achieving the best possible imaging quality in the specific usage scenarios. The result of this intense collaboration is the JMGO O1 Pro, co-engineered with Leica. In addition to optimised imaging quality with regard to contrast, colour gamut, stray light reduction, dynamic range, and sharpness engineered by Leica, the LED projector is distinguished by its ultra-short throw projection capability. With a throw ratio of only 0.21:1, the O1 Pro can be placed only inches away from a wall or projection surface, offering its audience smooth and uninterrupted viewing. Featuring a Leica Summicron-P 1.5 mm f2 ASPH. lens, it projects a high-contrast image in Full HD resolution with a diagonal of up to 110 inches and brings viewers a true home theatre experience with outstanding picture quality.

Thanks to its compact, space-saving design, the O1 Pro, co-engineered with Leica can be placed almost anywhere in any room. Developed in collaboration with leading loudspeaker manufacturer Dynaudio, its specially tuned and enhanced audio creates an authentic, cinema-quality, stereo sound experience. Other smart features include wall-colour calibration, super-fast picture correction (automatic keystone correction and auto focus) and voice control, as well as JMGO's Luna OS with music visualisation, news and weather

dashboard and an eye-protection system with anti-glare. On top of this, the O1 Pro features a front camera that enables gesture control and brightness adjustment to ensure consistent projection of the best picture in various lighting conditions.