



## Press information

### **Stefan Daniel appointed as Executive Vice President Technology and Operations at Leica Camera AG**

**Wetzlar, 9 September 2021.** At its meeting on 3 September 2021, the Supervisory Board of Leica Camera AG, Wetzlar made the decision to appoint Stefan Daniel in the function of Executive Vice President Technology and Operations. This new function combines the entire spectrum of activities in the Photography and Sport Optics product segments of Leica Camera AG. It encompasses the areas Product Management Photo and Sport Optics, Research and Development, Quality Management, Procurement and Supply Chain, the production sites in Germany and Portugal and Customer Care.

Stefan Daniel began his professional career with an apprenticeship as a precision engineer at Ernst Leitz Wetzlar GmbH. Following various assignments in Leica Customer Care in Germany and abroad, he moved to Product Management, where he played a leading role at management level in the establishment of a very successful product portfolio.

‘Leica Camera AG is unique. It’s where tradition meets innovation, technology meets art, and where the passion for the ‘Red Dot’ is shared by customers and employees alike. I am very much looking forward to dedicating all my abilities to the benefit of the company in my newly expanded range of responsibilities’, says Stefan Daniel, who will be assuming his new function as Executive Vice President Technology and Operations from October 2021.

In the words of Dr Andreas Kaufmann, Chairman of the Supervisory Board of Leica Camera AG: ‘I am very pleased to hear that Stefan Daniel has decided to accept the responsibilities of this extremely demanding function. In him, we have been able to win over a highly experienced and universally valued and respected colleague for this key position in our

company. On behalf of the Supervisory Board, I would like to wish him every success and express how much we are looking forward to working with him.'